



## MINUTES OF BOARD OF HEALTH MEETING

March 1, 2017

Meeting was called to order by Chair Kraft at 6:00 p.m.

Board of Health Members Present: Chair Kraft, Supervisor Peer, Supervisor Bostwick (left at 7:00), Supervisor Garrett, Dr. Winter, and Mr. Gresens.

Board of Health Members Absent: Dr. Peterson, Dr. Konkol, and Ms. Wade

Staff Members Present: Marie-Noel Sandoval – Health Officer; Dave Pluymers – Assistant Director; Rick Wietersen – Environmental Health Director; Deborah Erickson – Nursing Supervisor North Office; Ginny Fricke – Public Health Nurse; Risa Weisensel – Public Health Nurse; Janis Baumann - Sanitarian; Jackie Phillips – Sanitarian; and Jessica Turner – Administrative Secretary.

Others Present: None at this time.

### Adopt Agenda

Chair Kraft asked to remove item 5A(3) Oral Typhoid Vaccine Fee Change from the agenda.

Supervisor Bostwick made a motion to adopt the agenda with the changes mentioned above. Dr. Winter seconded the motion. MOTION APPROVED.

### Approval of Minutes – 2/1/17

Dr. Winter made a motion to approve the minutes of the 2/1/17 Board of Health meeting. Mr. Gresens seconded the motion. MOTION APPROVED.

### Citizen Participation

None at this time.

### New Business

### Administrative Division

### Review of Bills

The Board reviewed the Health Department's 2016 bills in the amount of \$1,314.21 and February 2017 bills in the amount of \$11,962.24.

Mr. Gresens indicated that there is a generic alternative to the EpiPen. Ms. Sandoval said she was made aware of that after the order was placed. Dr. Winter asked how the Public Health Department uses the EpiPens. Ms. Sandoval replied that they are kept on hand for emergency purposes.

### **Transfer of Funds**

None at this time.

### **Health Department Report**

#### **In the News**

Ms. Sandoval reported that the Public Health Department has been put on a regular schedule to appear on WCLO on alternating Thursdays. The next topic to be discussed will be radon.

According to Ms. Sandoval, 40 of 50 states are reporting the flu virus. Wisconsin has approximately 1,000 confirmed cases so far compared to 176 cases at this time last year. Rock County has 56 reported cases to date. There were 48 cases in 2016 and 100 cases in 2015. Of the 56 cases, 14 were reported in January and 42 in February. Last year there was a spike in cases in March with a total of 36 cases for the month. There has been one associated death in Rock County in 2017, but there were many co-morbidities associated with the case. Ms. Erickson added that Rock County's vaccination rates are low. Chair Kraft asked why the vaccination rates have declined. Ms. Erickson replied that the flu rates have always been low in Rock County. Dr. Winter speculated that people are deterred because every year reports go out saying that the strain used in the vaccine is only a certain percentage effective. Ms. Sandoval also speculated that people may have been vaccinated too early in the season. Efficacy is thought to wane over time. Mr. Gresens added that the duration of efficacy is not known. Chair Kraft asked Mr. Gresens if he sees a decline in flu shots. Mr. Gresens replied that most people receive the vaccination in the fall.

Ms. Sandoval informed the Board that March is diabetes prevention month. Ms. Klingensmith wrote a Healthful Hints article that will appear in area newspapers.

According to Ms. Sandoval, five million dollars sited for communicable disease funding was not included in the \$76,000,000+ 2017-2019 Wisconsin State budget. There are 24 state mandates that the Public Health Department must comply with along with many other reasons why the state should allocate these funds. The Wisconsin Association of Local Health Departments and Boards (WALHDAB) sent information to all health departments asking them to rally and let legislators know how important this funding is. The Board members asked what they can do. Ms. Sandoval replied that they can contact Paul Ryan and consider proposing a resolution using the template that WALHDAB has provided. Chair Kraft asked if the next meeting was too late to submit a resolution. Mr. Pluymers replied that this was brought up during the last budget period and resolutions were presented. He feels the more attention the better. Chair Kraft would like to add to the resolution, "a copy of this resolution when approved will be sent to Rock County Representatives and the Governor." Supervisor Garrett asked if there is a level up from the County Board to which this resolution should be sent. Chair Kraft replied that there is a Resolution Board with the Counties Association. They review all resolutions presented once a month and choose those that will become the platform for the Counties Association to lobby. Supervisor Garrett asked if Chair Kraft would be notified if the resolution is submitted. Chair Kraft replied that she and the County Board Chair would be notified. The Board unanimously agreed that they would like the resolution to be brought forth at the next meeting. Supervisor Peer added that he would like to add to the resolution, "send to the Wisconsin Counties Association." Mr. Gresens asked who changes the budget. Chair Kraft explained that committees amend the proposed budget and then it goes before the full body. Chair Kraft asked if they should be asking for a certain amount. Ms. Sandoval replied that the information was from WALHDAB who has consultants that discuss the wording with lobbyists.

### Surveillance

Ms. Sandoval reported that the Public Health Department has been made aware of some enteric outbreaks at long term care facilities. Mr. Gresens asked what level of involvement the Public Health Department has in these outbreaks. Ms. Erickson replied that the facilities are required to report the outbreaks. The Public Health Department offers recommendations on how to contain the outbreak and offers support. There is also free testing available through the State.

According to Ms. Sandoval there were three orders of quarantine issued for the Hantavirus ratteries.

Ms. Sandoval told the Board members that there was an order of abatement issued in conjunction with a meth lab. Cleanup has been completed and the occupants are back in their residence. Mr. Wietersen added that they worked with Rock County Emergency Management and the local hazmat team on this issue.

Ms. Sandoval stated that STI numbers are on the rise. The Public Health Department is starting to evaluate available data.

### Community Events/Outreach

Ms. Sandoval told the Board members that the Community Health Needs Assessment Survey ends at midnight tonight. To date, 529 surveys have been returned from the random mailing. The weblink has captured 836 English and 47 Spanish surveys for a total of 1412 surveys taken. Preliminary results show that the results from the random mailing was not as demographically diverse as the weblink. Ms. Klingensmith will prepare the data collected from the survey and present it to the Board at a later date.

Ms. Sandoval reported that National Infant Immunization Week is taking place at the end of April. Ms. Erickson suggested a County resolution to proclaim this week as National Infant Immunization Week at the county level.

### Budget

Ms. Sandoval stated that there has been a carryover of approximately \$12000 from the 2016 budget.

According to Ms. Sandoval, the Public Health Department has applied for a leadership grant and will hear results in early march.

Ms. Sandoval said that the flu vaccine has been purchased for the upcoming flu season in the amount of \$27000.

### Personnel

Ms. Sandoval told the Board members that two offers have been made for the open Sanitarian positions. One candidate has accepted the position, and the other will give a response by Friday.

The .4 Sanitarian position has been reposted according to Ms. Sandoval.

Ms. Sandoval stated that two interns will be starting soon.

Ms. Sandoval relayed that Valerie, a public health nurse is relocating. Her last day will be March 16<sup>th</sup>. She was with the Rock County Public Health Department for about 5 ½ years.

Ms. Sandoval said that a staff development training plan has been drafted. Trainings have been scheduled for staff meetings that take place the second Monday of each month.

### Division name change

Ms. Sandoval relayed that the Nursing division is changing its name to Family and Community Health. This name better reflects the role of public health, emphasizes the focus on health, and is in line with other counties. The name change has been discussed with the staff members.

Supervisor Peer asked if a list of future topics to be discussed on WCLO could be sent to the Board members. Dr. Winter asked if this list is available on the website. Mr. Pluymers replied that a tentative list could be drawn up for the Board members, but the schedule may vary. The Public Health Department timeslot on WCLO is

subject to change due to circumstances such as sporting events. Ms. Sandoval added that she would also like to draft a schedule of topics for future Board meetings.

Chair Kraft announced that terms for some Board members are expiring on March 31<sup>st</sup>. Dr. Peterson has chosen not to renew his term, but has recommended a replacement, Kaitlyn Meyers. She is a veterinarian that fills the millennial demographic. She holds a Master’s degree in public health. Kaitlyn submitted a letter of interest and a recommendation was sent to Chair Podzilni. Kaitlyn lives in Milton and has degrees from UW-Madison’s dual degree program.

**Resolution – Accepting United States Food and Drug Administration (FDA) Standards Self-Assessment Grant and Amending the 2017 Rock County Public Health Department Budget**

NOW, THEREFORE, BE IT RESOLVED that the Rock County Board of Supervisors duly assembled this \_\_\_\_\_ day of \_\_\_\_\_, 2017 does hereby authorize the Rock County Health Department to accept this grant in the amount of \$2,500, and amend the 2017 Rock County Public Health Department Budget as follows:

Account/Description	Budget 1/1/17	Increase (Decrease)	Amended Budget
Source of Funds			
31-3040-0000-42100			
Contributions	-0-	\$2,500	\$2,500
Use of Funds			
31-3030-0000-63110			
Administrative Expense	-0-	\$2,500	\$2,500

Supervisor Bostwick made a motion to approve the resolution. Supervisor Peer seconded the motion. MOTION APPROVED.

**Resolution – Accepting United States Food and Drug Administration (FDA) Training Grant and Amending the 2017 Rock County Public Health Department Budget**

NOW, THEREFORE, BE IT RESOLVED that the Rock County Board of Supervisors duly assembled this \_\_\_\_\_ day of \_\_\_\_\_, 2017 does hereby authorize the Rock County Health Department to accept this grant in the amount of \$3,000, and amend the 2017 Rock County Public Health Department Budget as follows:

Account/Description	Budget 1/1/17	Increase (Decrease)	Amended Budget
Source of Funds			
31-3041-0000-42100			
Contributions	-0-	\$3,000	\$3,000
Use of Funds			
31-3041-0000-63100			
Administrative Expense	-0-	\$3,000	\$3,000

Dr. Winter made a motion to approve the resolution. Mr. Gresens seconded the motion. MOTION APPROVED.

**Resolution – Accepting MCW Change Incubator Funding Grant Amendment to the Consolidated Contracts and Amending the 2017 Rock County Public Health Department Budget**

NOW, THEREFORE, BE IT RESOLVED that the Rock County Board of Supervisors duly assembled this \_\_\_\_\_ day of \_\_\_\_\_, 2017 does hereby authorize the Rock County Health Department to accept this grant in the amount of \$10,000, and amend the 2017 Rock County Public Health Department Budget as follows:

Account/Description	Budget 1/1/17	Increase (Decrease)	Amended Budget
Source of Funds			
31-3060-0000-42100			
Contributions	-0-	\$10,000	\$10,000
Use of Funds			
31-3060-0000-63100			
Administrative Expense	-0-	\$10,000	\$10,000

Dr. Winter asked what the grant funding is for. Ms. Sandoval replied that it is to be used for the Community Health Needs Assessment group.

Supervisor Peer made a motion to approve the resolution. Dr. Winter seconded the motion. MOTION APPROVED.

**Environmental Health Presentation**

**Environmental Health Licensed Facilities**

Ms. Baumann and Ms. Phillips did a PowerPoint presentation for the Board members (see attached). A discussion followed about bed bugs in hotels.

**Family & Community Health Presentation**

**Breastfeeding Initiative**

Ms. Fricke and Ms. Weisensel did a PowerPoint presentation for the Board members (see attached).

**Communications and Announcements**

None at this time.

**Adjournment**

Mr. Gresens made a motion to adjourn the meeting. Dr. Winter seconded the motion. MOTION APPROVED. Meeting adjourned at 7:35 p.m.

Respectfully submitted,

Jessica Turner, Recorder  
Not Official Until Approved by the Board of Health

# LICENSED ESTABLISHMENTS IN ROCK COUNTY

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Jackie Phillips, Sanitarian II

Janis Baumann, Sanitarian II

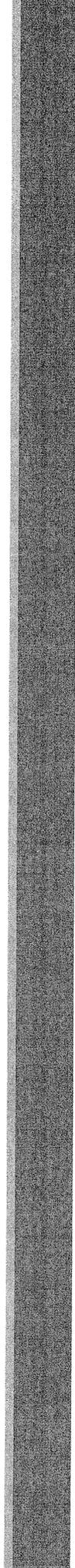
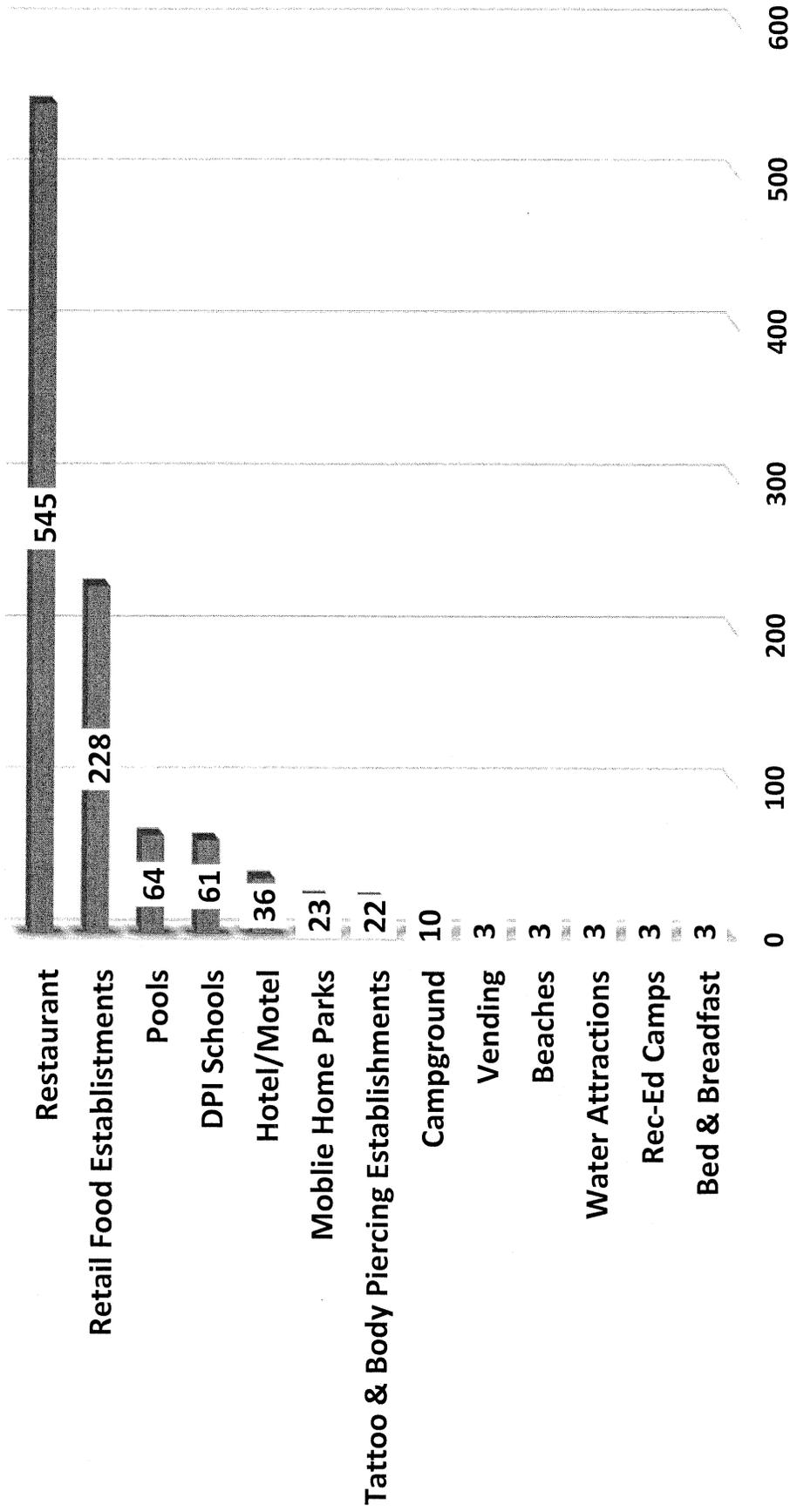
Rock County Public Health Department  
March 1, 2017



Public Health



# 1004 Licensed Facilities



# Food/Lodging Inspections

## FOOD SAFETY

Restaurant (627)

Retail (228)

DPI – Schools (90)

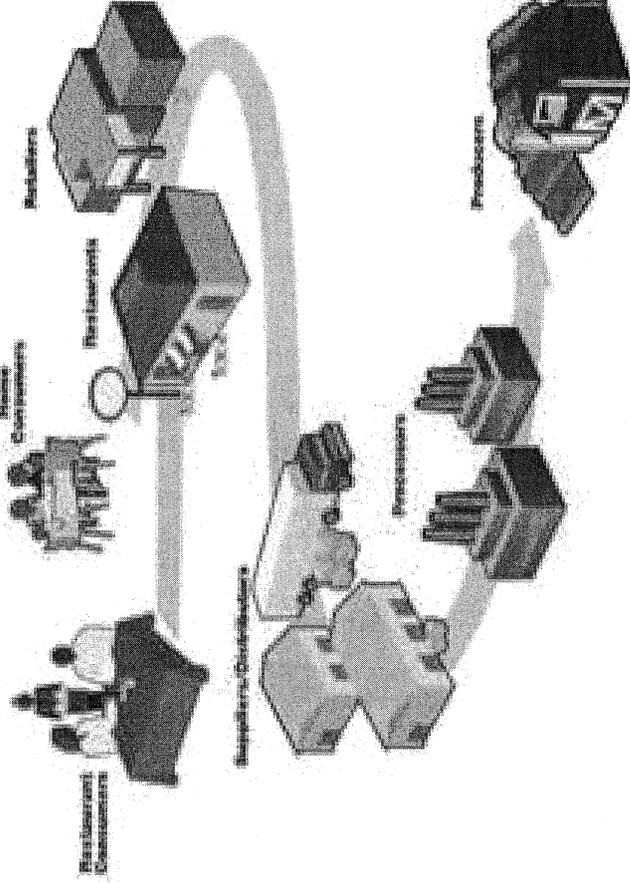
Temporaries (46)

Vending (231/5) companies



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## Tracing the Food Back to the Source



Hotels/Motels (38)

Bed & Breakfast (3)

Tourist Rooming House (2)

## FOOD HYGIENE

# WHY WE DO INSPECTIONS...



## PROTECT PUBLIC HEALTH

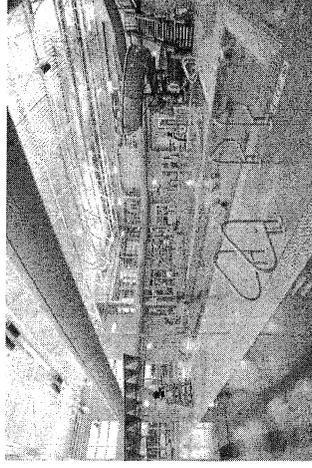
PREVENT food & waterborne illness/outbreak

REDUCE risk of bloodborne pathogens



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# RECREATION DEFINITIONS & NUMBER OF INSPECTIONS



Pools (175)

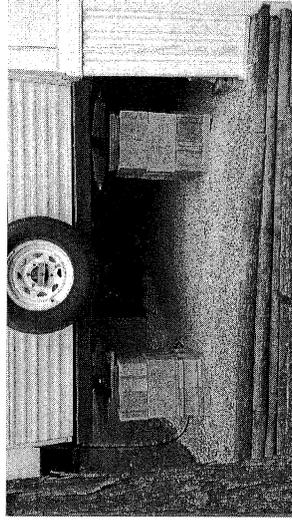
Water Attractions (10)

Whirlpools (36)

Campgrounds (9)

Recreational Education Camps (6)

Beaches (3)

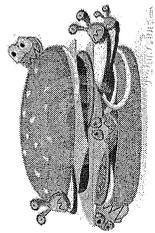


Tattoo/Body Piercing (35)

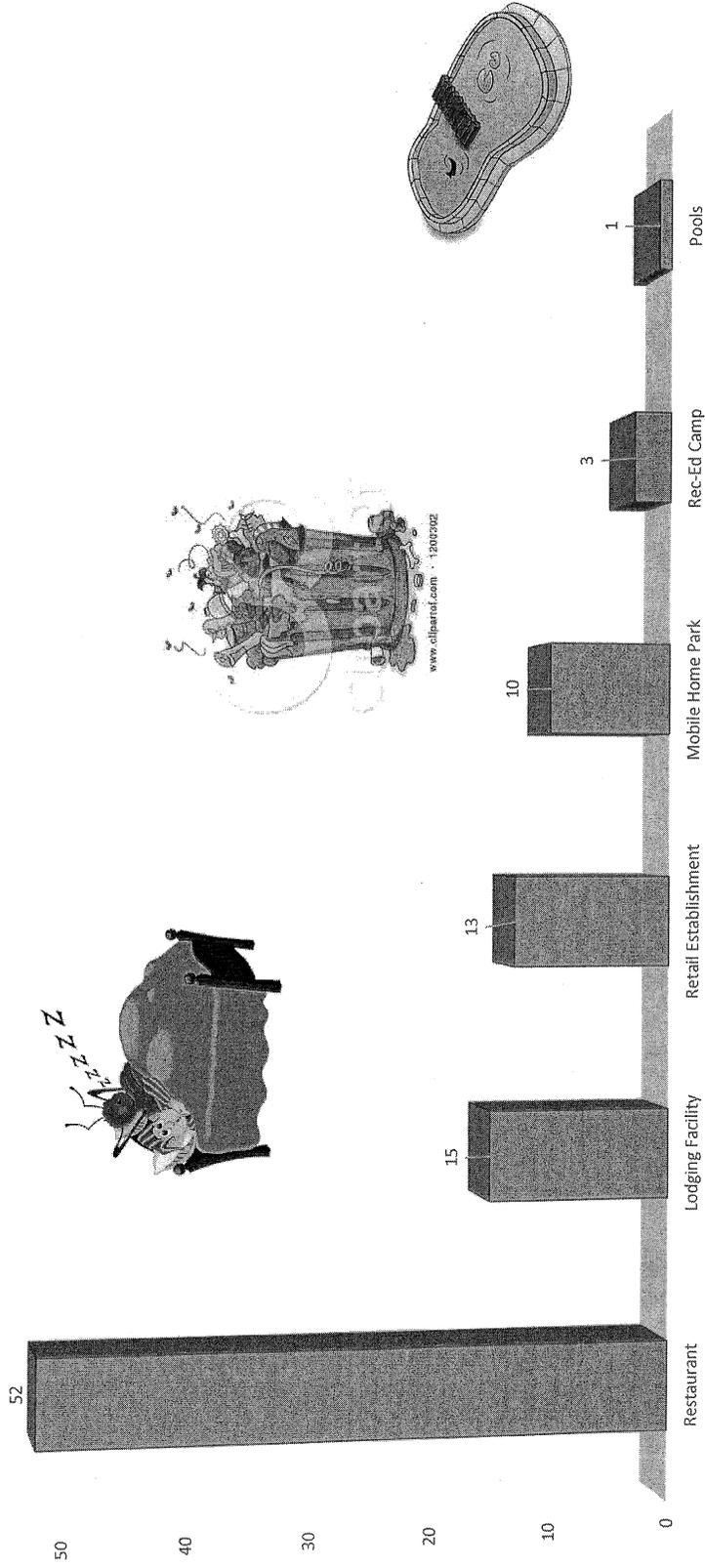
Mobile Home Parks (25)



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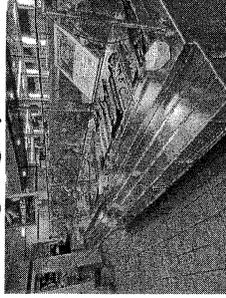


# 2016 FACILITY COMPLAINTS (94 TOTAL)



# WHAT THE FUTURE HOLDS...

Standardization in all programs – food, lodging, pools



Farm to fork

Grant funding for inspector training

Float tanks

New water attraction area Stateline Family YMCA in Beloit

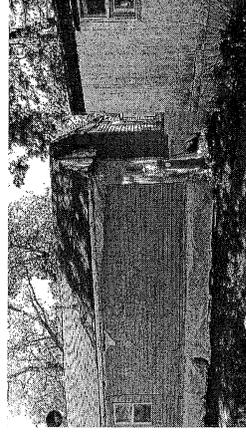
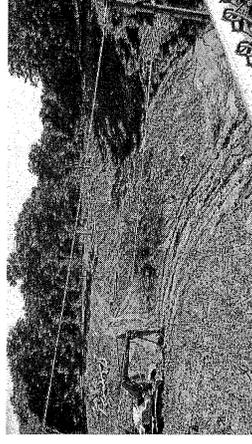
Swimming pond at Camp Indian Trails

Vacated manufactured homes, aging structure, failing septic systems, feral cats

Cosmetic tattooing

Change in campground code – more issues to now follow up on

Winter surface water testing & advisory



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# Thank You

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Jackie Phillips, RS  
Sanitarian II

Janis Baumann, RS  
Sanitarian II

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# Breastfeeding and the Community

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Ginny Fricke, RN BSN and Risa Weisensel, RN BSN  
Rock County Public Health Department  
March 1, 2017



Public Health



# Overview

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Strategic Plan

Benefits of Breastfeeding

Surgeon General's Call to Action

Healthy People 2020 Goals and Wisconsin and Rock County Rates

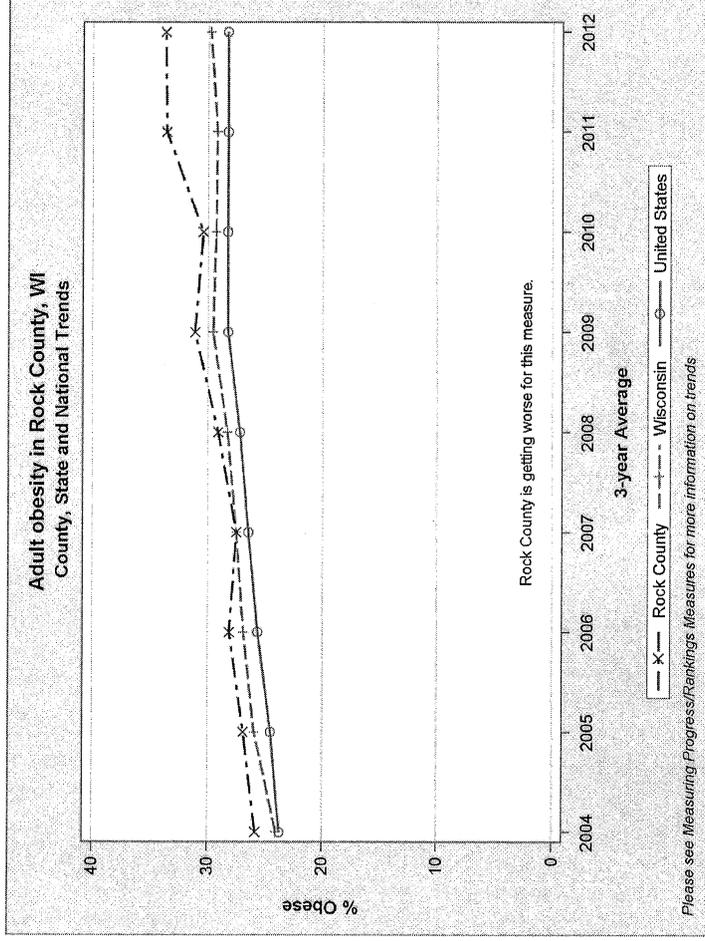
Current efforts of the Rock County Public Health Department



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# Strategic Plan

- Healthy and Safe Behaviors
- Nutrition
- Access to Physical Activity
- Breastfeeding



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# CDC's Guide to Strategies to Support Breastfeeding Mothers and Babies

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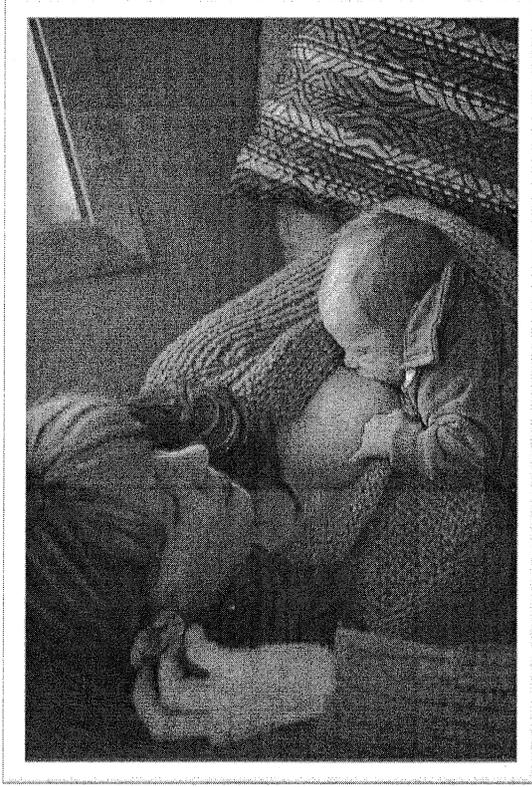
*Strategies to Prevent Obesity and Other Chronic Diseases: The CDC Guide to Strategies to Support Breastfeeding Mothers and Babies*

- maternity care practices
- professional education
- access to professional support
- peer support programs
- **support for breastfeeding in the workplace**
- **support for breastfeeding in early care and education**
- **access to breastfeeding education and information**
- social marketing
- **addressing the marketing of infant formula**



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# Breastfeeding is Normal



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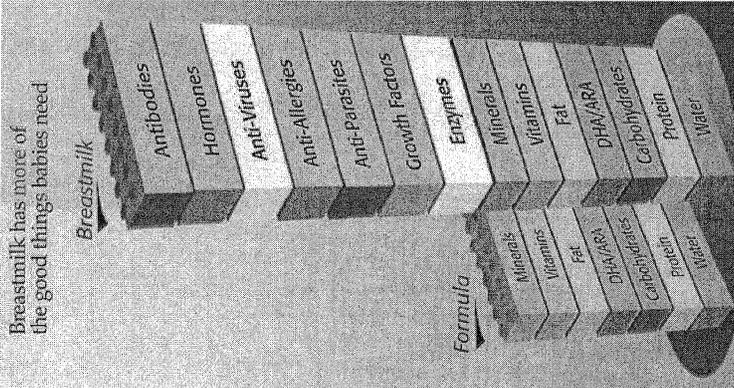


Slide 5

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GF1 GINNY FRICKE, 3/1/2017

# What's In Breastmilk?



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# Benefits of Breastfeeding

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Higher IQ

Protection from asthma & eczema

Decreased risk of SIDS

Lower risk of childhood obesity

Decrease in infectious illness

Less cavities

Lower risk of inflammatory bowel diseases

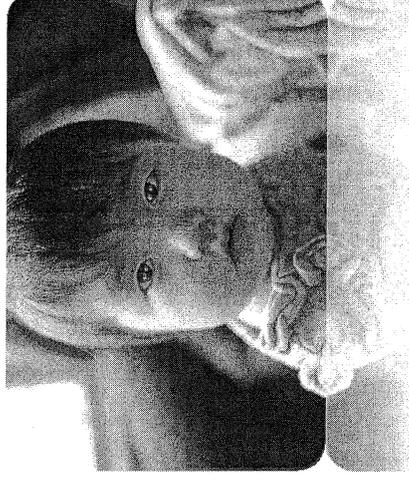
Prevents oral/jaw structure

Decreased NEC in preemies

Lower risk of cancer

Lower risk for cardiovascular disease

Lower risk of diabetes



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# Benefits to the Community

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**“If 90 percent of families breastfed exclusively for 6 months, nearly 1,000 deaths among infants could be prevented.”**

Save \$13 billion per year

More productive workforce

Better for environment



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# Surgeon General's Call to Action

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“One of the most highly effective preventive measures a mother can take to protect the health of her infant and herself is to breastfeed.”

“The success rate among mothers who want to breastfeed can be greatly improved through active support from their families, friends, communities, clinicians, health care leaders, employers, and policymakers.”



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# Current Breastfeeding Trends

Mother's Race/Ethnicity	Rock County 2014 BF Initiation %
White (Non-Hispanic)	79%
Black/African American (Non-Hispanic)	44.4%
Hispanic	80%
Other (Non-Hispanic)	86%
Two or More Races (Non-Hispanic)	65.5%

Duration	Healthy People 2020 Goals	Wisconsin (2014)	Rock County (2014)
Initiate Breastfeeding	81.9%	83.5%	77.0%
At 6 months	60.6%	54.9%	NA
At 1 year	34.1%	26.2%	NA
Exclusively for 3 months	46.2%	48.0%	NA
Exclusively for 6 months	25.5%	21.4%	NA



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# Rock County Public Health Department Current Efforts

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## **Breastfeeding Friendly Childcare**

“The Wisconsin Department of Health Services (DHS), Wood County Health Department, and the Wood County Breastfeeding Coalition worked together to develop the Breastfeeding-Friendly Childcare Provider Program. The program provides technical assistance and funding to help childcare centers remove barriers to breastfeeding—such as a lack of staff education or inadequate breastfeeding facilities. The goal is to increase the number of moms still using breast milk as the child’s main source of nutrition until the child is 1 year of age or older.”

## **Breastfeeding Friendly Businesses**

## **Rock/Walworth Breastfeeding Coalition**

## **Normalizing Breastfeeding**

## **Edgewood Students Survey**



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# Sources

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Wood County Breastfeeding Coalition; <http://www.woodcountybreastfeeding.org/Home.aspx>

County Health Rankings;

<http://www.countyhealthrankings.org/app/wisconsin/2016/rankings/rock/county/outcomes/overall/snapshot>

WISH- Wisconsin Interactive Statistics on Health;  
<https://www.dhs.wisconsin.gov/wish/index.htm>

Healthy Children's Center for Breastfeeding, 2012



Public Health

# Thank You

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Ginny Fricke, RN BSN and Risa Weisensel, RN BSN  
Public Health Nurses

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