

**ROCK COUNTY AGING AND DISABILITY RESOURCE CENTER (ADRC) COMMITTEE**  
**April 8, 2015**

**Call to Order and Introductions:** Chairperson Drozdowicz called the meeting of the Rock County Aging and Disability Resource Center (ADRC) Committee to order at 3:01 p.m. on Wednesday, April 8, 2015 at Rock County Job Center.

**Committee Members Present:** Cheryl Drozdowicz, Teena Gerber, Barbara Vaughn, Terry Thomas, Chuck Neeson, Rob Wilkinson, Cliff Woolever and Tom Moe.

**Committee Members Absent:** All present.

**Staff Members Present:** Steve Hare, Jennifer Thompson, Cori Marsh, Jamie Dix, Heather Krueger, Amber Schmidt and Jamie Austin, A.A.

**Others Present:**

**Approval of Agenda:** Mr. Woolever moved to approve the agenda, seconded by Mr. Wilkinson. APPROVED

**Approval of Minutes:** Mr. Wilkinson moved to approve the minutes from January 7, 2015, seconded by Mr. Woolever. APPROVED

**Citizen Participation:**

**Old Business:**

A. MOU & Review:

- Ms. Thompson shared modifications with the committee on the MOU's between the ADRC and HDS-Mental Health Division, Council on Aging, Developmental Disabilities Board and Long Term Support.
- Ms Thompson informed the committee that she and Mr. Hare have a meeting scheduled with the new Division Manager of the Economic Support to update the MOU with that department also.

B. Dementia Care Specialist – Update:

- Cori Marsh, Dementia Care Specialist included in the Agenda packet, copies of upcoming events for April/May 2015, Stepping Stones to Understanding Dementia program, lists of presentations given and outreach provided to the community.
- Ms. Marsh shared there are now 3 Memory Cafes going in Rock County, one in Janesville, Beloit and Milton. The Movie Still Alice will be showing at the libraries in Edgerton and Beloit. On April 16<sup>th</sup> at the Job Center for National Healthcare Decision Day, the program includes free assistance and information on completing health care power of attorney paperwork.
- Ms. Marsh updated the committee the Dementia Friendly Committee Community is moving forward. Kick off was in February, first team meeting March and our next meeting being held on April 13<sup>th</sup>. Walgreens has committed to join and Farm & Fleet is already in the process of becoming Dementia Friendly business.
- Ms Thompson shared that the State was impressed with Cori's Achievements in a short period of time. A download of all the work Cori has done was recently submitted to the State for review.

C. ADRC Advisory Committee Renewal for 2015:

- Ms. Thompson Asked Mr. Neeson and Mr. Woolever if they are interested in serving another 3 year term. The ADRC Advisory Committee Membership Interest sheet was passed, once signed the information was sent to the County Chair Podzilni to be presented to the full County Board.
- Ms Thompson stated the position representing the mental health / AODA population is still open. The Committee was encouraged to let Ms. Thompson anyone has a suggestion.

D. Marketing:

- Amber Schmidt shared with the Committee that, she has access to update the ADRC website calendar with future events, the Silver Alert program and Dementia Friendly Community information.
- Ms. Schmidt shared that the ADRC has advertising on 2 city buses in both Beloit and Janesville. Online Advertising in on the works also with flash ads that will be seen 250,000 times that will link back to the ADRC website. Ms. Thompson explained further that when a person click for example on the Gazette online obituaries, creates a cookie that can be followed to the next website the person goes to the next web page. Ms. Schmidt states that the idea is that by following the person with the ad it may catch their eye on another site and they will click on the ADRC ad.
- Ms. Schmidt has been attending health and safety fairs, giving presentations, and brochure distribution.

E. Complaints/Appeals:

- Ms. Thompson shared there were on complaints or appeals during the last quarter.

**New Business:**

A. State Budget Impacts:

- Ms. Thompson explained that with the agenda packet was a copy of the Resolution opposing the State Budget Proposed Modification in the Aging and Disability Resource Center. The impact on ADRC's is the portions of services offered could be privatized, for example: Long Term Functional Screening could be out sourced to the for profit private entity. 33 Counties in the State have put through similar resolutions.
- Mr. Thomas states that April 8<sup>th</sup> is Human Services Day at the Capital, this is sure to be a topic of conversation.
- Ms. Thompson states that WCA (Wisconsin Counties Association) come together and decide what topics to discuss. ADRC's and Family Care will be discussed in their 15 minutes allotted.
- On a positive note Ms. Thompson shared the listening sessions being held in the area. 5 representatives including Amy Loudenberg were in attendance. Ms. Loudenberg serves on the Joint Finance Committee. Ms. Thompson spoke at the listening session on keeping the ADRC local.
- Ms. Thompson shared a letter written by the Dane County ADRC to Senator Fred Risser.
- Ms. Thompson stated the second portion of the Budget proposal is the elimination of governing boards. Governing boards represent the voice of the community and help the division do our best for the community. Without governing boards the concern is who will have the oversight for the private entities.
- Committee member discussion included. Mr. Neeson commented that assembly minority leader Peter Barca would be a good person to contact. Mr. Wilkinson commented that all advisory committees should contact their legislators to how important those committees are. Mr. Thomas added that if a letter is sent that is should be sent to all the legislators. Ms. Thompson shared that on the GWAAR website there are templates of letters that can be used to assist with drafting a letter. Ms. Drozdowicz as the committee will draft a letter on the

behalf of the ADRC Advisory Committee. Motion was made to approve the drafting of the letter and CARRIED.

- Ms. Thompson shared that the proposed budget does include additional funding for the Dementia Care Specialist position.

B. QI Project:

- Mr. Hare shared the next change project was based on a question Ms. Drozdowicz had at the January meeting on if our consumer needs are being met. We started on March 9<sup>th</sup>; data will be collected until May 9<sup>th</sup>. Tracking will be done by the I & A staff on follow ups to calls, home visits and walk-in appointments, recording if there is no follow up offered, follow up is declined by consumer or follow up offered and accepted. If follow up is accepted the I & A will ask if there needs were met? If the answer is no the I & A will ask if the resource did not meet their need, if no there are 3 additional question to be asked. 1. Why the resource did not meet their needs? 2. What in their opinion could be does to meet that need? 3. Offering assistance if needed to follow through.
- Mr. Hare stated the data collected may assist the committee to assess the unmet needs in the community.

**Statistical Information:**

A. Call Numbers:

- Ms. Thompson shared handouts including the Number of Incoming Calls to the ADRC and SAMS Agency Call Report for 1st quarter of 2015. The Number of Incoming Calls to ADRC bar graph shows an increase of the call volume in the last quarter and 2014. The call volume is steadily increasing.

**Committee Member Comments:**

- Ms. Thompson shared thank you note to Cori from Cedar Crest. Ms. Thompson also shared thank you note from a family with their permission, thanking the ADRC and LTS staff everything done to help their loved one.
- Ms. Thompson requested that if committee members have anything to discuss at future meeting to let her know 2 weeks prior to the next meeting.
- Mr. Moe stated he was invited by Cori to attend the Clergy Breakfast on April 30<sup>th</sup>. Mr. Moe is happy to attend as a representative of the advisory committee.
- Mr. Wilkinson asked that committee members be informed if there are community events that it would be a benefits for members to attend, such as with the listening sessions. Ms. Thompson had Jamie Austin email out to committee members with the date of the next listening session after the meeting.

**Next Meeting:**

- Future Committee Meeting dates are July 8, and October 14, 2015.
- Ms. Drozdowicz suggested for 2016 the committee include on the agenda in July, changing meetings to the second Wednesday since the first conflicts with the ADRC directors meetings Jennifer attends.

**Adjourn:** Meeting was adjourned at 4:02 p.m. on a motion by Ms. Thompson, seconded by Ms. Vaughn. CARRIED.

Respectfully submitted,

Jamie Austin, Administrative Assistant

NOT OFFICIAL UNTIL APPROVED BY COMMITTEE