

2013

Rock County

Prepared by: Rock County Council on Aging
51 S. Main Street,
Janesville, WI 53545



[PUBLIC TRANSIT-HUMAN SERVICES COORDINATED TRANSPORTATION PLAN]

Table of Contents

INTRODUCTION	3	Accessing Regional Destinations	19
Federal and State Planning Requirements	4	Evening and Weekend Transportation	19
PLANNING PROCESS	5	Accessing Employment Opportunities	19
Transportation Coordinating Committee	5	Information gap	20
Focus groups	6	Pedestrian/bicycle facilities	20
Survey	7	GOALS AND STRATEGIES	21
COMMUNITY PROFILE	8	IMPLEMENTATION PLAN	28
Population	8	APPENDICES	37
Disabled population	8	Appendix 1: Rock County Transportation Coordinating Committee	37
Senior population	10	Appendix 2: Coordinated Plan Meeting Minutes	38
Low income population	10	Appendix 3: Meeting Flyer Example	44
Senior-low income	13	Appendix 4: Meeting Evaluation Form	45
No vehicle households	13	Appendix 5: Meeting Evaluation Summary	46
EXISTING SERVICES	16	Appendix 6: 2013 HSPT Coordinated Transportation Plan Survey	47
Public transit providers	16	Appendix 7 : 2013 HSPT Coordinated Transportation Plan Survey Results	51
BELOIT TRANSIT	16	Appendix 8: Survey Invitees	56
BELOIT JANESVILLE EXPRESS	16	Appendix 9: Transportation Providers	58
JANESVILLE TRANSIT	16		
JANESVILLE MILTON WHITEWATER INNOVATION EXPRESS	16		
ROCK COUNTY TRANSIT	17		
EDGERTON SHARED RIDE TAXI	17		
Volunteer services	18		
ROCK COUNTY RIDES	18		
RETIRED AND SENIOR VOLUNTEER PROGRAM	18		
Additional services	18		
NEEDS ASSESSMENT	19		



INTRODUCTION

 The Rock County Public Transit-Human Services Transportation Coordination Plan (Coordination Plan) provides guidance and direction to assist human service agencies, public transit providers, and local leaders develop and deliver a reliable, comprehensive, and efficient transportation network for Rock County residents. The Coordination Plan builds upon existing partnerships and develops a blueprint to promote further coordination through the effective utilization of existing resources and the development of a transportation network that responds to the needs and desires of county residents. The primary focus of the Coordination Plan is to develop a unified comprehensive approach to transportation service delivery for elderly, low-income, and disabled populations. However, strategies and action items identified in the Coordination Plan will resonate throughout the county as resources are used more efficiently and service delivery becomes more person specific.

BOX 1: Required elements of a coordinated public transit-human services transportation plan

- An assessment of available services that identifies current transportation providers (public, private, and non-profit);
- An assessment of the transportation needs for individuals with disabilities and older adults;
- Strategies, activities, and/or projects to address the identified gaps between current services and needs, as well as opportunities to improve efficiency in service delivery; and
- Priorities for implementation based on resources, time, and feasibility for implementing specific strategies and/or activities identified.

Source: Wisconsin Department of Transportation



Federal and State Planning Requirements

In June of 2012, Congress enacted a two-year federal surface transportation authorization, Moving Ahead for Progress in the 21st Century (MAP-21), which retained some but not all of the coordinated planning provisions of previous authorizations. Projects seeking section 5310 Transportation for Elderly Persons and Persons with Disabilities monies must be “included in a locally developed plan.” While interpretation is still underway as to the meaning of “included in”, other guidance from the state and federal government provide the framework upon which the Coordination Plan is developed.

Public Transit-Human Services Coordination plans are required by state and federal statutes to be developed every five years. The current plan builds upon the 2008 Rock County Public Transit-Human Services Coordinated Transportation Plan. The 2008 Plan identifies a number of transportation related barriers that Rock County residents continue to face today, however, notable progress since the development of the 2008 plan include:

- Hiring of a full time Mobility Manager
- Increased participation in and formalization of a Transportation Coordinating Committee
- Development of travel training programming
- Increased presence at community events by local providers
- Greater understanding of transportation needs of rural communities



PLANNING PROCESS

 Recipients of grant monies under Section 5310 must certify that projects are included in a locally developed, coordinated public transit-human services transportation plan. The plan must undergo a development and approval process that includes seniors and people with disabilities, transportation providers, among others, and is coordinated to the maximum extent possible with transportation services assisted by other federal departments and agencies.

In response to these requirements an extensive public outreach campaign was designed to illicit input from a representative group of stakeholders including transit providers, human service agencies, transit riders, and transit advocates. The outreach effort achieved the following objectives:

- Obtain views and perspectives of stakeholder agencies/ organization and clients/ consumers on coordination of transportation services;

- Inform and educate stakeholders about capacity building strategies to achieve coordination in the human and social services sectors of transportation;
- Build goodwill and cooperative relationships with key stakeholders and communities-at-large;
- Invite agencies to participate in a continuing process

The public outreach campaign designed for the creation of the Coordinated Plan met these objectives through a process utilizing three unique but equally insightful avenues of information gathering; relying on the expertise of a diverse group of stakeholders, holding a series of focus groups throughout the county, and conducting a countywide survey.

Transportation Coordinating Committee

The Rock County Transportation Coordinating Committee (TCC) played an integral role in the development of the Coordination Plan. The 15 member body bore the responsibility of developing the public outreach campaign, analyzing survey and focus group data, compiling and analyzing census data, identifying



key service gaps, developing goals and action items, and creating a prioritized implementation plan.

The TCC represents a variety of transportation interests from around the county. The Coordinating Committee roster can be found in [Appendix 1](#).

The TCC met a total of nine times to discuss various elements of the Coordination Plan. In addition, sub-committees committed to the design of the public outreach campaign and survey development met an additional three times. Abbreviated minutes from these meetings can be found in [Appendix 2](#).

Focus groups

A focus group toolkit was developed to guide the facilitation of nine focus groups at various locations throughout the county. Careful consideration was given to the times, locations, and amenities available at each focus group. A listing of the times and locations of the focus groups can be found in [Box 2](#).

Additional measures were taken to further promote participation from a diverse group of Rock County residents such as providing Spanish translation and childcare.

The information obtained during the course of the focus groups was aggregated and synthesized to identify emerging trends in transportation related barriers and gaps. This analysis, coupled with the survey results and the expertise of the TCC ultimately laid the foundation for the development of goals and action items described later in this document. Meeting flyers, evaluation, and an evaluation summary can be found in [Appendix 3](#), [Appendix 4](#), and [Appendix 5](#).



BOX 2: Focus group meeting locations

June 10, 2013 1:00 PM Pathways Center Beloit, WI	June 10, 2013 6:00 PM Pathways Center Beloit, WI
June 18, 2013 1:00 PM Rock County Job Center Janesville, WI	June 21, 2013 10:00 AM Edgerton Public Library Edgerton, WI
June 27, 2013 10:00 AM New Horizon Church Orfordville, WI	June 28, 2013 1:00 PM Gathering Place Milton, WI
July 11, 2013 6:00 PM Hedberg Library Janesville, WI	July 17, 2013 1:00 PM Clinton Senior Center Clinton, WI
July 24, 2013 6:00 PM Creekside Place Evansville, WI	

Survey

The third avenue in which public input was obtained to inform the Coordinated Plan was through the development and delivery of a transportation survey. Respondents were asked to comment on their current travel patterns, knowledge of existing services, perceptions of existing services, transportation related barriers they may face, and what improvements they would like to see to the transportation network in Rock County. Surveys were available in both electronic and hard copy and were made available in Spanish. Surveys were distributed widely through email, existing networks, website links, and targeted outreach. A total of 320 surveys were returned. A copy of the survey, survey results, and a list of initial survey recipients can be found in [Appendix 6](#), [Appendix 7](#) and [Appendix 8](#).



COMMUNITY PROFILE

 Rock County is located in south central Wisconsin bordered by the state of Illinois to the south, Green County to the west, Walworth County to the east, and Dane and Jefferson counties to the north. The county includes the six cities of Janesville, Beloit, Evansville, Edgerton, Milton and Brodhead, the three villages of Footville, Orfordville and Clinton, 20 Towns, and a variety of unincorporated settlements peppered throughout.

Rock County is well served by Interstates 39/90 and 43 and State Highways 14 and 51, connecting residents to major urban areas such as Milwaukee to the east, Madison to the north and the Illinois cities of Chicago and Rockford to the south.

Population

Rock County's population in 2010 was estimated at 160,331 persons, according to the U.S. Census Bureau.

MAP I depicts the population density per square mile of each of Rock County's census tracts. The most densely populated areas in the county are in the cities of Beloit

and Janesville with a combined population of 100,541 persons, or about 63 percent of the county. The county's population has grown significantly over the years with an increase from 139,420 in 1980 to 160,331 in 2010 (14.9%).

TABLE 1: Rock County Population

Year	1980	1990	2000	2010
Population	139,420	139,510	152,307	160,331
Percent Change	- - -	0.1%	9.2%	5.3%

Disabled population

The population of disabled persons residing in Rock County has seen an increase from 12,837 persons in 1990 to 22,921 persons in 2010. Disabled residents account for about 14% of the total population of Rock County, highlighting the necessity for an accessible transportation network.

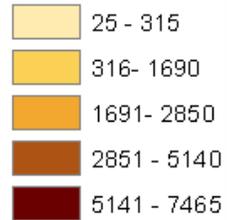
TABLE 2: Disabled Population

Year	1990	2000	2010
Disabled Population	12,837	10,205	22,921
Percent of total	9.2%	6.7%	14.3%

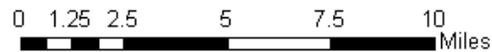
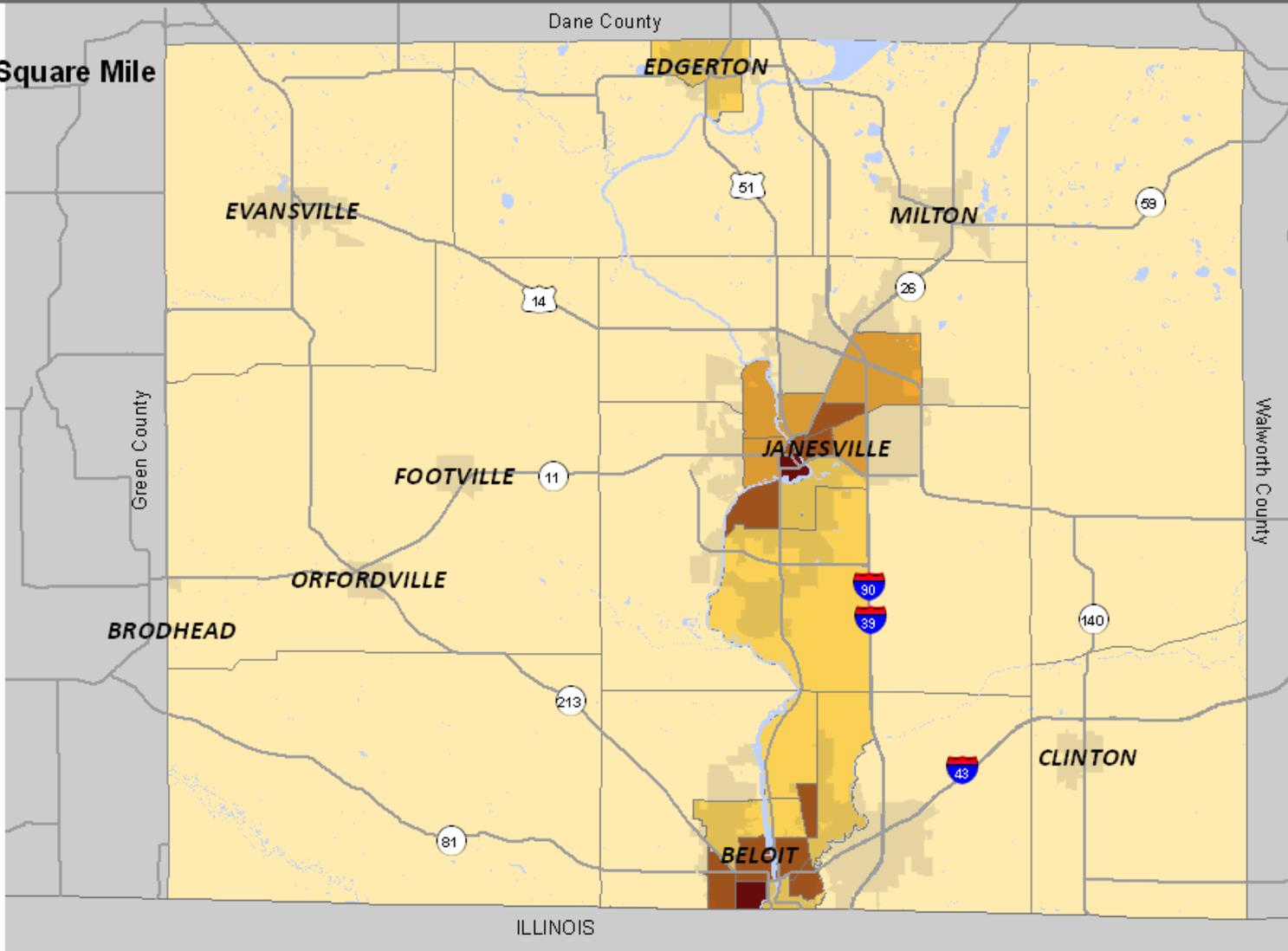


MAP I: Census Tract Total Population Density

Persons Per Square Mile



Data Source:
U.S. Census Bureau



Senior population

The population of county residents 65 years of age and older increased from 17,549 persons in 1990 to 22,466 persons in 2010. This upward trend is predicted to continue as projections put the 65 plus population at 30,132 by 2025. As the population of Rock County continues to age, alternative modes of transportation will become increasingly important to maintain the independence of Rock County's older residents. **MAP 2** depicts the population density of Rock County residents 65 years of age and older for each of the county's census tracts.

TABLE 3: Population 65+

Year	1990	2000	2010
Senior Population	17,549	19,395	22,466
Percent of total	12.6%	12.7%	14.0%

Low income population

About 13 percent of Rock County residents are living at or below the poverty line as of the 2010 census. The number of persons living at or below the poverty line almost doubled over the past decade from 10,880 persons in 2000 to 21,003 persons by 2010. Access to affordable and reliable transportation to employment opportunities, both within and outside the county, will continue to be an essential component to the long-term economic success of the county. **MAP 3** depicts the population density for those living below the poverty line for each of the county's census tracts.

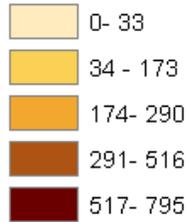
TABLE 4: Persons Living Below Poverty Line

Year	1990	2000	2010
Low-income	13,425	10,880	21,003
Percent of total	9.6%	7.1%	13.3%

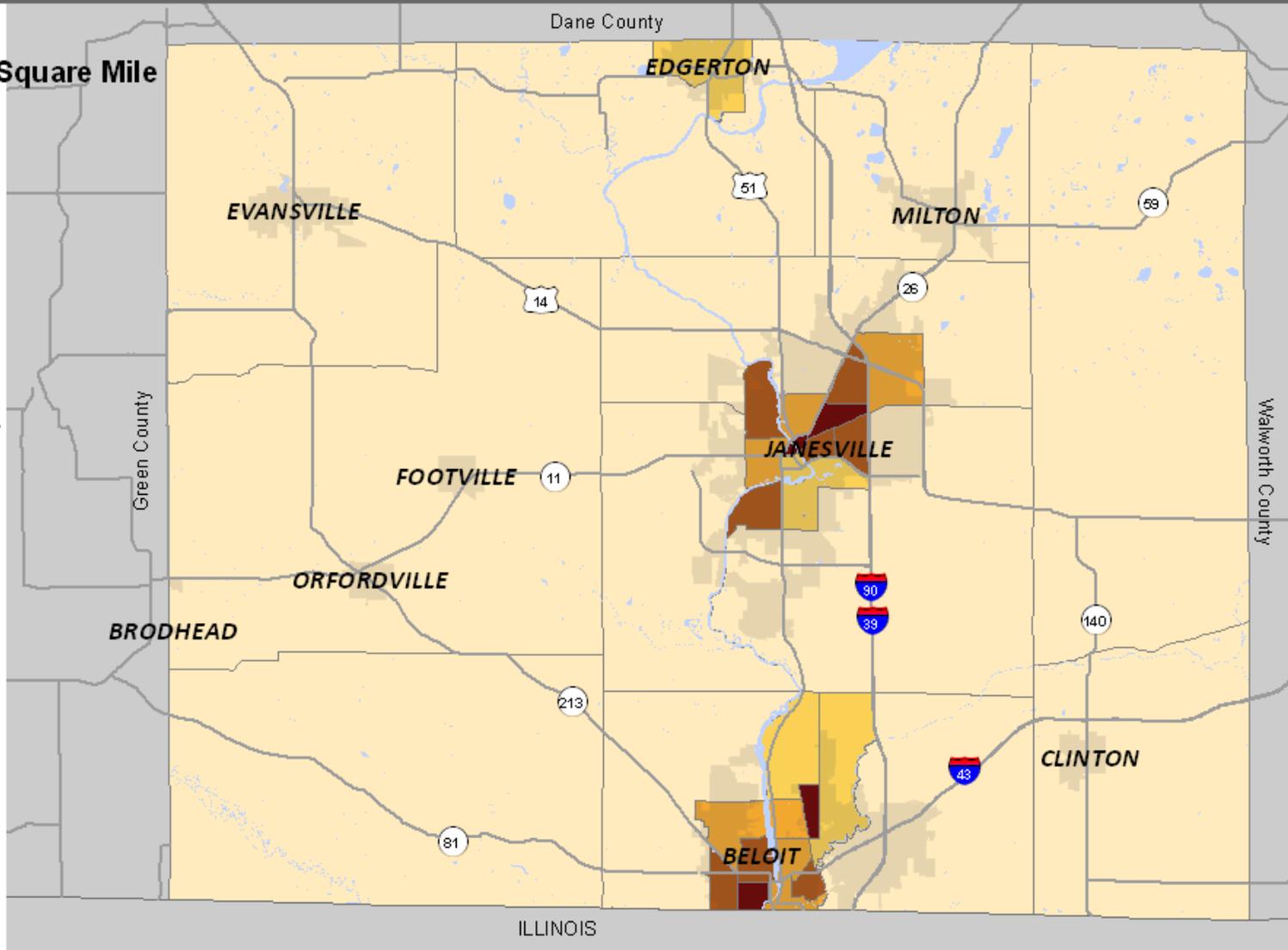


Map 2: Census Tract Population Density 65 Years of Age and Older

Persons Per Square Mile



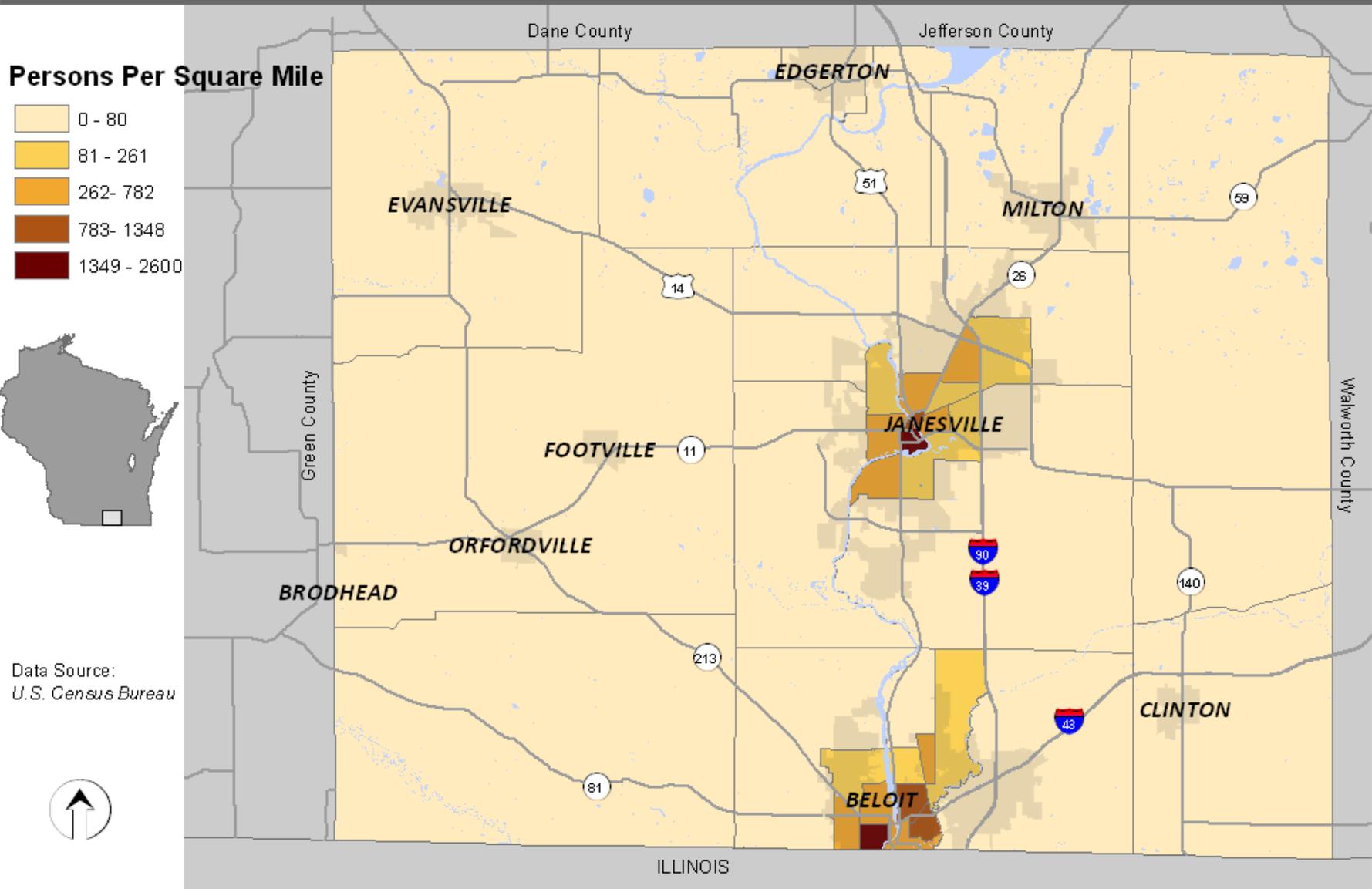
Data Source:
U.S. Census Bureau



2013 Rock County Public Transit-Human Services Coordinated Transportation Plan



Map 3: Census Tract Total Population Density Living Below the Poverty Line



2013 Rock County Public Transit-Human Services Coordinated Transportation Plan



Senior-low income

An aging population living below the poverty line presents additional challenges to providing an efficient and accessible transportation network as residents may begin to see an increase in health related issues but may not have the means to utilize all aspects of the transportation network. While significantly better than the population as a whole, almost 7 percent of Rock County residents over the age of 65 are living below the poverty line. **MAP 4** depicts the population density of Rock County residents 65 years of age and older living below the poverty line for each of the county's census tracts.

TABLE 5: Seniors Living Below Poverty Line

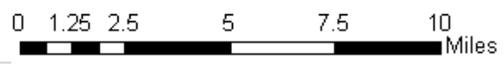
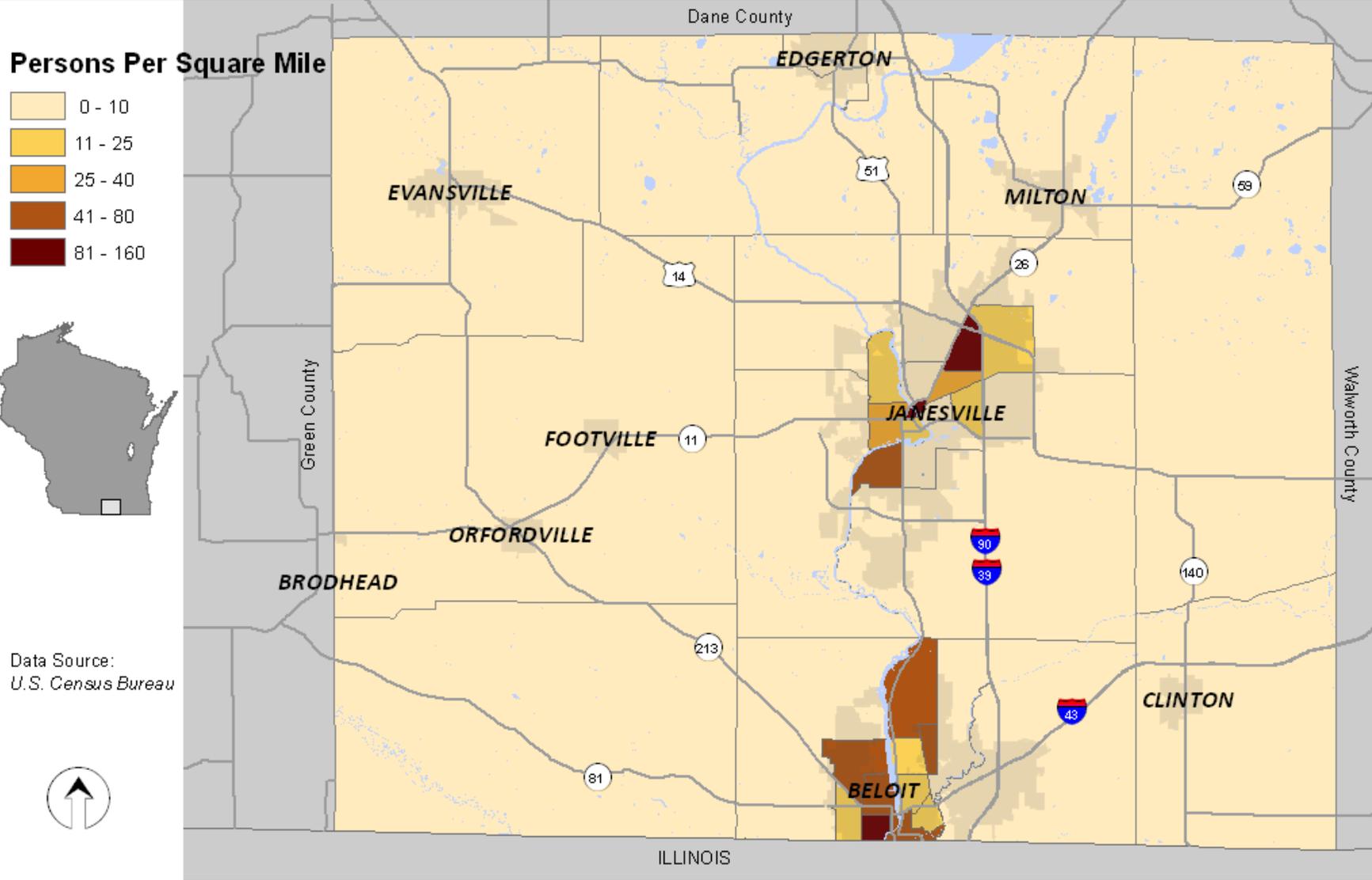
Year	1990	2000	2010
65+ Below Poverty Line	1,246	1,073	1,552
Percent of Seniors	7.1%	5.5%	6.9%

No vehicle households

The overall number of households without access to a vehicle declined between 2000 and 2010. As of the 2010 census, 3,190 Rock County households did not have access to a vehicle. Residents living outside the service areas of Janesville and Beloit transit systems face significant challenges in accessing goods and services without access to a personal automobile. Even those residents living within the parameters of existing public transit are limited to the availability, frequency, and coverage of existing transportation services. **MAP 5** depicts the density of no vehicle households for each of the county's census tracts.



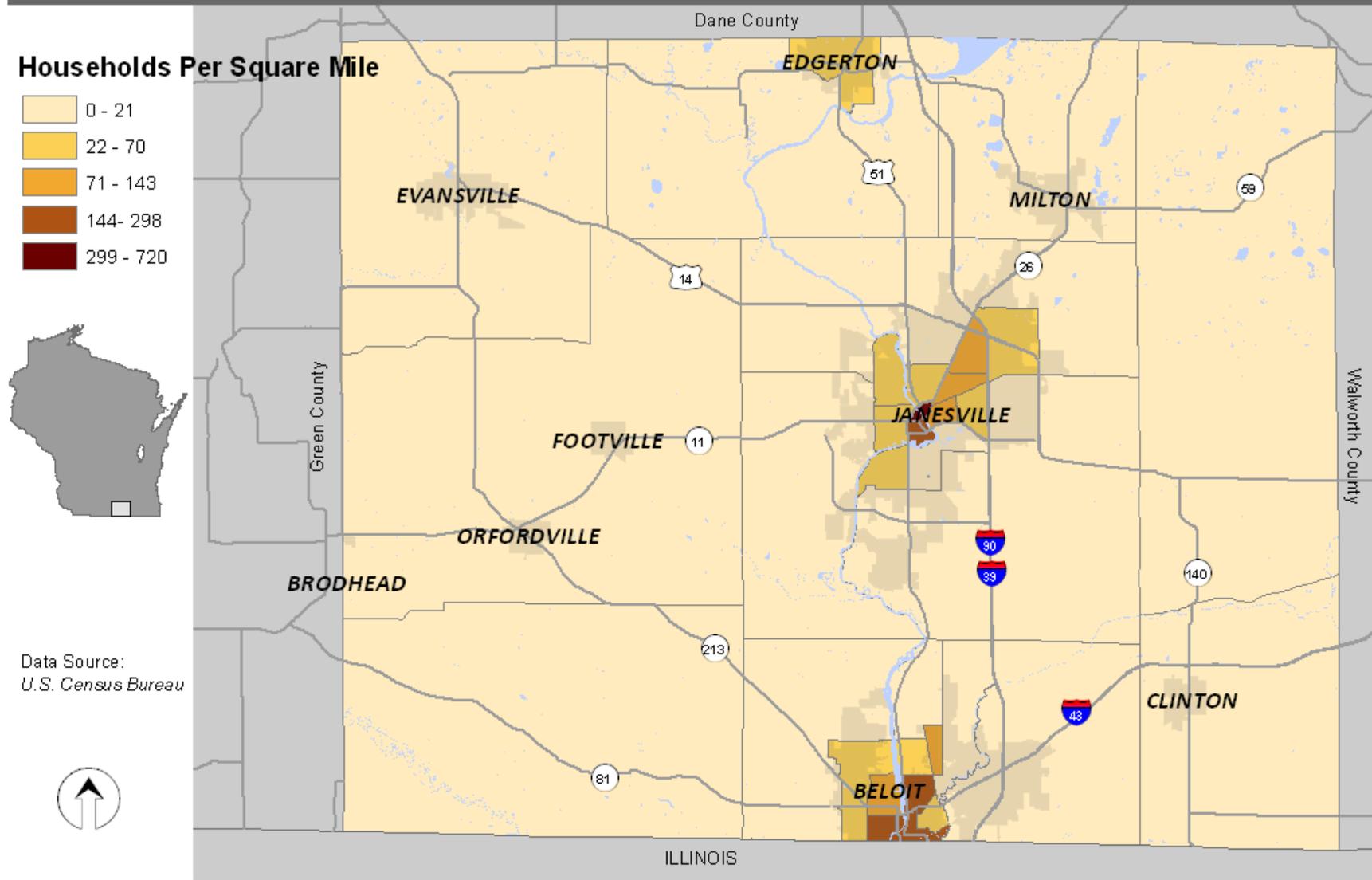
Map 4: Census Tract Population Density of Residents age 65 and Over Living Below Poverty Line



2013 Rock County Public Transit-Human Services Coordinated Transportation Plan



Map 5: Census Tract Density of No Vehicle Households



2013 Rock County Public Transit-Human Services Coordinated Transportation Plan



EXISTING SERVICES

 The transportation network in Rock County is comprised of a collection of public, private, and non-profit providers. The county boasts two municipal bus systems, a county operated specialized transit system, a municipal shared ride taxi service, and a small collection of private and non-profit providers.

Public transit providers

BELOIT TRANSIT



Beloit Transit System operates five weekday routes in the city of Beloit between 6:00 AM

and 6:00 PM. Saturday service runs from 9:00 AM to 4:00 PM with no Sunday service.

BELOIT JANESVILLE EXPRESS

Beloit Transit System and Janesville Transit System jointly operate the Beloit Janesville Express (BJE). The BJE provides daily connections between Rock County's two largest municipalities Monday through Friday between the hours of 6:00 AM and 6:00 PM.

JANESVILLE TRANSIT

Janesville Transit System operates five weekday routes in the city of Janesville between 6:15 AM and 6:15 PM with



additional abbreviated evening service between 6:15 PM and 10:15 PM consisting of three routes. Saturday service runs from 8:45 AM to 6:15 PM with no local service on Sunday.

JANESVILLE MILTON WHITEWATER INNOVATION EXPRESS

Janesville Transit System provides regional connections via the Janesville-Milton-Whitewater Innovation Express (JMW) 7 days a week. The JMW connects Rock County residents to employment and educational opportunities in Janesville, Milton, and Whitewater. Service delivery is coordinated with educational and employment schedules to the best extent possible.



ROCK COUNTY TRANSIT



Rock County Transit provides door-to-door transportation Monday through Friday from 7:00

AM to 5:00 PM for those over the age of 55 or those with a disability. Rock County Transit operates wheelchair accessible mini-buses on a first come first served shared ride basis. Transportation to all destinations in Rock County is available for a round trip cost between \$10 and \$12. Passengers are asked to provide at least a two day advance notice when scheduling a ride.

In addition, as a requirement put forth by the Americans with Disabilities Act, both Janesville and Beloit municipal bus systems contract with Rock County Transit to provide “Dial-A-Ride” complimentary paratransit van service for those who are unable to use the regular public bus system and live in the communities of Beloit or Janesville.

EDGERTON SHARED RIDE TAXI



The City of Edgerton operates the Edgerton Taxi, a shared ride taxi service, Monday through Friday between 7:15 AM and

5:15 PM. Saturday service runs from 9:00 AM to 1:00 PM with no Sunday Service. Transportation is provided within the city limits of Edgerton at a one-way cost of \$3.00, with discounts available for elderly, disabled, and student populations.



Volunteer services

ROCK COUNTY RIDES

The Rock County Council on Aging operates a volunteer driver program for seniors and those with a disability to medical appointments outside of Rock County. The service parameters extend to Madison to the north, Milwaukee to the east, Monroe to the west and Rockford, IL, to the south. The cost is between \$.25 and \$.40 per mile depending on the number of passengers.

RETIRED AND SENIOR VOLUNTEER PROGRAM



RSVP volunteers provide assisted transportation, phone assurance, friendly visitation, and respite relief to fellow seniors in an attempt to help

seniors remain independent as well as providing opportunities for increased socialization and support.

Additional agencies provide one-time transportation to medical or work related appointments, or provide bus tokens or gas vouchers.

Additional services

Additional transportation services in Rock County include a limited number of private taxi companies operating in the Janesville and Beloit areas, a regional commuter bus service, and local senior center transportation. A number of local private medical transportation services are available. Additionally, Community Action provides car loans for eligible participants to improve access to employment opportunities. A complete list of transportation providers in Rock County can be found in [Appendix 9](#).



NEEDS ASSESSMENT

 Throughout the public outreach and data analysis phase of the coordinated planning process a number of “areas of concern” began to emerge. Listed below is a brief description of the transportation related barriers and/or gaps in service that are currently experienced by residents of Rock County.

Accessing Regional Destinations

Accessing regional destinations poses considerable challenges to those without access to a reliable vehicle. Public transit is often confined to municipal or county boundaries and private providers, if available, can often be cost prohibitive.

Evening and Weekend Transportation

Evening and weekend transportation options are limited in Rock County. Janesville Transit operates three evening bus routes between 6:15 PM and 10:15 PM Monday through Friday. Weekend public transit is limited to Saturday’s in Janesville between 8:45 AM and 6:45 and in Beloit between 9:00 AM and 4:00 PM. Private operators working on an on-demand basis are limited in both capacity and abundance.

Accessing Employment Opportunities

Similar to the lack of evening and weekend transportation options, accessing employment opportunities is a challenge for Rock County residents who do not have access to a personal automobile. Public Transit serves the cities of Beloit and Janesville well during normal business hours, and in the case of Janesville, some evening hours also. However, those working in the service industry or second and third shift are often left without access to public transit. The relatively recent addition of the Janesville-Milton-Whitewater Innovation Express has addressed some of the challenges Rock County residents face when accessing employment and educational opportunities, but considerable gaps persist. Again, on-demand transportation services such as taxi services are sparse and often cost prohibitive to use on a regular basis.



Information gap

Survey respondents and focus group participants expressed the need for clear and accessible information about existing transportation services. A number of residents expressed confusion in interpreting existing literature. In addition, a number of residents stated that they did not know what services exist in their area and/or did not know how to use the available services. The same held true for “gatekeepers” such as social service agencies, social workers, and medical providers.

Pedestrian/bicycle facilities

The availability of pedestrian and bicycle facilities within Rock County and the ease at which area residents can access these resources was determined to be an area of concern. Safety, knowledge, and seasonal weather conditions, particularly as they relate to those with limited mobility or using a mobility device, were among the issues expressed by survey respondents and meeting participants.



GOALS AND STRATEGIES

The following goals and strategies are derived from careful analysis of survey and focus group results, available demographic information, and the expertise of the Transportation Coordinating Committee. Each goal is associated with a designation of priority based upon impact, funding, feasibility, and available resources.

1. Improve access to and quality of transportation information for transportation disadvantaged populations. (High)

1.1 Increase access to transit information by improving the quality of transit literature and targeting consumers and potential consumers.

1.1.1 Ensure referral agencies such as 2-1-1 and the Aging and Disability Resource Center of Rock County have up-to-date, accurate, and comprehensive understanding of the transit systems in Rock County.

1.1.2 Expand the community presence of the Rock County Transportation Coordinating Committee

1.1.2.1 Develop a “directory of community events” to enable the Transportation Coordinating Committee to have a consistent presence at local events.

1.1.2.2 Develop, prepare, and fund an outreach/marketing budget for Transportation Coordinating Committee

1.1.2.3 Develop a directory of area newsletters and mailings and submit promotional materials of area transit agencies/Transportation Coordinating Committee on a consistent basis

1.1.3 Increase web presence of transit providers in Rock County

1.1.3.1 Ensure all transit websites have links to other providers when appropriate

1.1.3.2 Ensure that all provider websites are up-to-date and consistently maintained



- 1.1.3.3 Support efforts underway by Beloit Transit System and Janesville Transit System to create Google Trip planner, once launched-spread the word/educate
- 1.1.3.4 Explore ways to use social media as a marketing and outreach tool
- 1.1.4 Develop “transportation literature maintenance” teams to ensure that transit information disseminated throughout the county is up-to-date and accurate.
- 1.1.5 Continue Travel Training, trip planning, and transit familiarization services
- 1.1.6 Ensure transit information is accessible
 - 1.1.6.1 Provide information in multiple languages
 - 1.1.6.2 Ensure web based materials can be accessed by non-English speakers
 - 1.1.6.3 Ensure web based materials are screen reader friendly
- 1.1.7 Update transportation resource directory and disseminate widely
- 1.2 Increase access to transportation information by providing “gate keepers” (social service agencies, clinics, social workers) with current and comprehensive information on transportation resources in Rock County
 - 1.2.1 Tap into existing social service networks to effectively disseminate transportation information
 - 1.2.2 Hold a series of “transit talks” with social service agencies
 - 1.2.3 Continue to promote the Rock County Mobility Manager and mobility management programming as a transportation resource for transportation disadvantaged populations
- 1.3 Increase access to transportation information by ensuring that all transportation providers are aware of transit resources in Rock County and when appropriate, make referrals to alternative providers.



- 1.3.1 Disseminate “Transportation Resource Directory” to all transportation providers in Rock County
- 1.3.2 Cross advertise among providers when appropriate
- 1.3.3 Ensure all transit websites have links to other providers when appropriate
- 1.3.4 Provide marketing/outreach assistance to smaller providers

2. Develop service parameters that best meet the needs of transportation disadvantaged populations (Low)

2.1 Research strategies to ease transportation eligibility requirements where appropriate

- 2.1.1 Explore ways to “de-silo” funding streams
- 2.1.2 Fill existing capacity of specialized transportation, non-profit, and volunteer driver programs with general population trips when possible

2.2 Increase access to transportation services in the evenings and on weekends

- 2.2.1 Explore feasibility of using Edgerton’s shared ride taxi service as a template for implementing a similar model in other municipalities

- 2.2.1.1 Support current research being conducted by the Community Transportation Association of America about expanding shared ride taxi services along the Highway 26 corridor

- 2.2.2 Provide technical and advisory support for local taxi services

- 2.2.2.1 When appropriate assist with marketing/outreach and customer service training

2.3 Develop services to improve transportation access for evening and weekend employment options.

- 2.3.1 Provide technical assistance for employment based carpooling



2.3.2 Explore feasibility of a “guaranteed ride home” program for those carpooling

2.3.3 Explore employer/transit provider funding agreements

2.4 Promote coordination of existing human services vehicles

2.4.1 Work with the state to develop a template for vehicle sharing across agencies as a means to promote cross agency coordination

2.4.2 Provide technical and advisory support for human service agencies looking to cut costs by sharing resources

2.5 Political advocacy

2.5.1 Maintain consistent dialogue with local/county/state/federal leaders on the importance of access to transportation services for residents of Rock County

2.5.2 Maintain consistent dialogue with local/county/state/federal leaders on the importance of adequate funding levels to meet the needs of transportation disadvantaged population in Rock County

**3. Increase access to personal mobility options
(Low)**

3.1 Increase access to affordable automobile and automobile services for individuals

3.1.1 Research feasibility of developing small auto repair loans for those who participate in carpools

3.1.2 Research car-sharing programs around the country and see how they translate to Rock County

3.1.3 Research funding streams to continue Community Action’s Work’n Wheels program

3.2 Increase access to affordable automobile and automobile services for smaller providers

3.2.1 Provide technical and financial support to smaller transit agencies (i.e. senior centers) for vehicle maintenance

3.2.1.1 Explore shared maintenance agreements

3.2.2 Research best practices for vehicle transfers (i.e. Rock County Transit vehicles being transferred to senior centers)



3.3 Explore methods to ease access to driver's education classes

3.3.1 Develop directory for driver's education resources

3.3.2 Increase access for web based driver's education classes

3.3.2.1 Explore satellite computer access for those who do not have access to personal computer devices

3.4 Explore financial assistance arrangements to assist with accessing driver license services

3.5 Educate and inform elected officials and decision makers on the importance of funding to provide access to affordable automobiles, automobile repair services, and driver's education

4. Promote bicycling and walking among disadvantaged populations through education, encouragement, engineering improvements and enforcement (High)

4.1 Engineering: Encourage the development of safe bicycle and pedestrian facilities for mobility impaired users

4.1.1 Promote complete streets policy

4.1.2 Encourage the creation of new, and the maintenance of, sidewalks and curb ramps

4.1.3 Support bicycle parking development code

4.2 Education: Support education efforts to teach bicycle and pedestrian safety

4.2.1 Explore effective delivery of driver's education and awareness of bicycles.

4.2.2 Explore adult bicycling class feasibility

4.2.3 Execute share and be aware campaign (distribution of rules of the road to drivers and non motorized users)

4.2.4 Promote bike on bus training

4.2.5 Explore development of bike maintenance classes

4.3 Encouragement: Support activities and programs that encourage active transportation

4.3.1 Continue Rock County Wednesday Walks



- 4.3.2 Explore feasibility of a recreational bicycle program for seniors
- 4.3.3 Disseminate information and raise awareness of the bike trail system and on road bike routes
- 4.3.4 Explore programs that get bikes into peoples' hands i.e. DreamBikes

4.4 Enforcement: Support enforcement of traffic laws

- 4.4.1 Support driver enforcement laws in relation to pedestrian and bicyclists
- 4.4.2 Support ticketing for blocking sidewalks

5. Increase independence of transportation disadvantaged populations through improved volunteer driver programs (Medium)

- 5.1 Explore feasibility of using a Time Bank model to increase access to volunteer driver programs
 - 5.1.1 Build upon current efforts underway in the Evansville Time Bank
 - 5.1.2 Partner with surrounding counties to expand Time Bank model
 - 5.1.3 Research best practices for platform/delivery

5.2 Create a “volunteer driver committee”

- 5.2.1 Bring volunteer driver managers together to strategize delivery methods, resource sharing, and avoid duplication of services
- 5.2.2 Explore volunteer ride sharing and centralized dispatch across volunteer driver programs to increase efficiency

5.3 Maintain dialogue with local/state/federal leaders on the importance of continued funding for volunteer driver programs

6. Increase access to goods and services for transportation disadvantaged populations (High)

- 6.1 Increase access to goods and services through virtual mobility
 - 6.1.1 Promote computer educational classes to increase virtual mobility
 - 6.1.1.1 Identify lead agencies to plan, develop, and execute trainings
- 6.2 Increase access to goods and services within a community



6.2.1 Promote County agencies to use satellite offices to provide services

6.2.1.1 Identify potential satellite office hosts

6.2.2 Encourage government events to be held at locations throughout the County

6.2.3 Explore ways to “de-silo” funding streams to ease eligibility requirements for certain services where appropriate

6.3 Increase access to goods and services in other communities

6.3.1 Explore rural deviated fixed route potential

6.3.2 Identify funding streams to support transportation between communities

7. Maintain existing services (High)

7.1 Continue current funding sources and current levels of funding

7.2 Explore grants/other funding sources

7.3 Review and approve transit grant applications when appropriate

7.4 Maintain dialogue with local/state/federal leaders on the importance of adequate funding for transportation programs



IMPLEMENTATION PLAN

1. Improve access to and quality of transportation information for transportation disadvantaged populations. (High)			
Action Item	Persons Responsible	Timeline	Road Blocks
1.1 Increase access to transit information by improving the quality of transit literature and targeting consumers and potential consumers.	Transit operators	continuous	time/funding
1.1.1 Ensure referral agencies such as 2-1-1 and the Aging and Disability Resource Center of Rock County have up-to-date, accurate, and comprehensive understanding of the transit systems in Rock County.	TCC/Mobility Manager	continuous	time/access to audience
1.1.2 Expand the community presence of the Rock County Transportation Coordinating Committee	TCC	continuous	time/funding
1.1.2.1 Develop a “directory of community events” to enable the Transportation Coordinating Committee to have a consistent presence at local events.	TCC	continuous	time
1.1.2.2 Develop, prepare, and fund an outreach/marketing budget for Transportation Coordinating Committee	TCC	yearly	funding
1.1.2.3 Develop a directory of area newsletters and mailings and submit promotional materials of area transit agencies/Transportation Coordinating Committee on a consistent basis	TCC	continuous	time/willingness to publish
1.1.3 Increase web presence of transit providers in Rock County	Transit operators	2014-2015	technical/funding
1.1.3.1 Ensure all transit websites have links to other providers when appropriate	Transit operators	2014	cooperation
1.1.3.2 Ensure that all provider websites are up-to-date and consistently maintained	Transit operators	continuous	time
1.1.3.3 Support efforts underway by Beloit Transit System and Janesville Transit System to create Google Trip planner, once launched-spread the word/educate	Janesville Transit/Beloit Transit/TCC	2014-2015	technical



	1.1.3.4 Explore ways to use social media as a marketing and outreach tool	TCC/Mobility Manager	2014-2015	technical/time
	1.1.4 Develop “transportation literature maintenance” teams to ensure that transit information disseminated throughout the county is up-to-date and accurate.	TCC/Mobility Manager/Transit Operators	2014	cooperation
	1.1.5 Continue Travel Training, trip planning, and transit familiarization services	Mobility Manager/Transit Operators	continuous	funding
	1.1.6 Ensure transit information is accessible	Transit operators	continuous	technical/funding
	1.1.6.1 Provide information in multiple languages	Transit operators	2014-2015	finding translators
	1.1.6.2 Ensure web based materials can be accessed by non-English speakers	Transit operators	2014-2015	finding translators
	1.1.6.3 Ensure web based materials are screen reader friendly	Transit operators	2014-2015	technical/funding
	1.1.7 Update transportation resource directory and disseminate widely	Mobility Manager	continuous	time
	1.2 Increase access to transportation information by providing “gate keepers” (social service agencies, clinics, social workers) with current and comprehensive information on transportation resources in Rock County	Mobility Manager/Transit Operators	continuous	time/access to audience
	1.2.1 Tap into existing social service networks to effectively disseminate transportation information	TCC	continuous	access to audience
	1.2.2 Hold a series of “transit talks” with social service agencies	Mobility Manager/Transit Operators	continuous	access to audience
	1.2.3 Continue to promote the Rock County Mobility Manager and mobility management programming as a transportation resource for transportation disadvantaged populations	TCC/Mobility Manager	continuous	funding
	1.3 Increase access to transportation information by ensuring that all transportation providers are aware of transit resources in Rock County and when appropriate, make referrals to alternative providers.	Mobility Manager/Transit Operators	2014-2015	cooperation



	1.3.1 Disseminate “Transportation Resource Directory” to all transportation providers in Rock County	Mobility Manager	2014	time
	1.3.2 Cross advertise among providers when appropriate	Transit operators	continuous	cooperation
	1.3.3 Ensure all transit websites have links to other providers when appropriate	Transit operators	continuous	cooperation/technical
	1.3.4 Provide marketing/outreach assistance to smaller providers	TCC	2015-2016	time/expertise
2. Develop service parameters that best meet the needs of transportation disadvantaged populations (Low)				
	Action Item	Persons Responsible	Timeline	Road Blocks
	2.1 Research strategies to ease transportation eligibility requirements where appropriate	TCC/Mobility Manager	2015-2016	red tape
	2.1.1 Explore ways to “de-silo” funding streams	Mobility Manager/TCC	2015-2016	red tape/time/willingness to change
	2.1.2 Fill existing capacity of specialized transportation, non-profit, and volunteer driver programs with general population trips when possible	Transportation providers/referral agencies	2014-2015	red tape/cooperation
	2.2 Increase access to transportation services in the evenings and on weekends	Transportation Providers	2015-2016	funding
	2.2.1 Explore feasibility of using Edgerton’s shared ride taxi service as a template for implementing a similar model in other municipalities	Brown Cab/TCC/Mobility Manager	2014-2016	funding
	2.2.1.1 Support current research being conducted by the Community Transportation Association of America about expanding shared ride taxi services along the Highway 26 corridor	TCC/Mobility Manager	2015-2016	time
	2.2.2 Provide technical and advisory support for local taxi services	Mobility Manager/TCC	2015-2016	expertise/funding
	2.2.2.1 When appropriate assist with marketing/outreach and customer service training	Transportation providers/Mobility Manager	2015-2016	expertise/funding
	2.3 Develop services to improve transportation access for evening and weekend employment options.	Transportation Providers/Transit operators	2015-2017	expertise/funding



	2.3.1 Provide technical assistance for employment based carpooling	Mobility Manager/TCC	2015	cooperation/willingness to participate/funding
	2.3.2 Explore feasibility of a “guaranteed ride home” program for those carpooling	Mobility Manager/TCC/Transportation Providers	2015	cooperation/willingness to participate/funding
	2.3.3 Explore employer/transit provider funding agreements	Transportation providers/TCC	2016-2017	funding/cooperation/insurance
	2.4 Promote coordination of existing human services vehicles	TCC	2015	cooperation/insurance
	2.4.1 Work with the state to develop a template for vehicle sharing across agencies as a means to promote cross agency coordination	TCC/Mobility Manager	2016-2017	red tape/cooperation
	2.4.2 Provide technical and advisory support for human service agencies looking to cut costs by sharing resources	TCC	2016-2017	expertise/funding
	2.5 Educate Elected Officials	TCC/Mobility Manager/Transit Operators	continuous	politics/funding
	2.5.1 Maintain consistent dialogue with local/county/state/federal leaders on the importance of access to transportation services for residents of Rock County	TCC/Mobility Manager	continuous	politics/funding
	2.5.2 Maintain consistent dialogue with local/county/state/federal leaders on the importance of adequate funding levels to meet the needs of transportation disadvantaged population in Rock County	TCC/Mobility Manager	continuous	politics/funding
3. Increase access to personal mobility options (Low)				
	Action Item	Persons Responsible	Timeline	Road Blocks
	3.1 Increase access to affordable automobile and automobile repair services for individuals	Workforce Development/Community Action/Mobility Manager	2015	funding/insurance/expertise
	3.1.1 Research feasibility of developing small auto repair loans for those who participate in carpools	TCC/Mobility Manager	2015	funding/insurance/expertise



	3.1.2 Research car-sharing programs around the country and see how they translate to Rock County	Mobility Manager	2015	time
	3.1.3 Research funding streams to continue Community Action's Work'n Wheels program	Community Action/Mobility Manager	2014	time/funding eligibility
	3.2 Increase access to affordable automobile and automobile services for smaller providers	Workforce Development/Community Action/Mobility Manager	2015	time/funding/insurance
	3.2.1 Provide technical and financial support to smaller transit agencies (i.e. senior centers) for vehicle maintenance	Transit/transportation providers	2015	time/funding
	3.2.1.1 Explore shared maintenance agreements	Transit/transportation providers	2015	time/funding
	3.2.2 Research best practices for vehicle transfers (i.e. Rock County Transit vehicles being transferred to senior centers)	Rock County Transit/Mobility Manager/small transit providers	2015	time/insurance/eligibility
	3.3 Explore methods to ease access to driver's education resources	Workforce Development/Community Action/Mobility Manager	continuous	time/resources
	3.3.1 Develop directory for driver's education resources	Workforce Development/Community Action/Mobility Manager	2014	time
	3.3.2 Increase access to web based driver's education resources	Workforce Development/Community Action/Mobility Manager	2014	time
	3.3.2.1 Explore satellite computer access for those who do not have access to personal computer devices	Workforce Development/Community Action/Mobility Manager	2015	location/funding/time
	3.4 Explore financial assistance arrangements to assist with accessing driver license services	Workforce Development/Community Action/Mobility Manager	2015	time/expertise



3.5 Educate and inform elected officials and decision makers on the importance of funding to provide access to affordable automobiles, automobile repair services, and driver's education	TCC/Mobility Manager/Workforce development/Community Action	continuous	politics/funding																																																								
4. Promote bicycling and walking among disadvantaged populations through education, encouragement, engineering improvements and enforcement (High)																																																											
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th data-bbox="218 423 909 467">Action Item</th> <th data-bbox="909 423 1283 467">Persons Responsible</th> <th data-bbox="1283 423 1455 467">Timeline</th> <th data-bbox="1455 423 1906 467">Road Blocks</th> </tr> </thead> <tbody> <tr> <td data-bbox="218 467 909 565">4.1 Engineering: Encourage the development of safe bicycle and pedestrian facilities for mobility impaired users</td> <td data-bbox="909 467 1283 565">TCC/MPO's</td> <td data-bbox="1283 467 1455 565">continuous</td> <td data-bbox="1455 467 1906 565">funding</td> </tr> <tr> <td data-bbox="218 565 909 613">4.1.1 Promote complete streets policy</td> <td data-bbox="909 565 1283 613">TCC/MPO's</td> <td data-bbox="1283 565 1455 613">continuous</td> <td data-bbox="1455 565 1906 613">politics/funding</td> </tr> <tr> <td data-bbox="218 613 909 695">4.1.2 Encourage the creation of new, and the maintenance of, sidewalks and curb ramps</td> <td data-bbox="909 613 1283 695">TCC/MPO's</td> <td data-bbox="1283 613 1455 695">continuous</td> <td data-bbox="1455 613 1906 695">politics/funding</td> </tr> <tr> <td data-bbox="218 695 909 748">4.1.3 Support bicycle parking development code</td> <td data-bbox="909 695 1283 748">TCC/MPO's</td> <td data-bbox="1283 695 1455 748">continuous</td> <td data-bbox="1455 695 1906 748">politics/funding</td> </tr> <tr> <td data-bbox="218 748 909 829">4.2 Education: Support education efforts to teach bicycle and pedestrian safety</td> <td data-bbox="909 748 1283 829">TCC/MPO's/Mobility Manager</td> <td data-bbox="1283 748 1455 829">continuous</td> <td data-bbox="1455 748 1906 829">time/resources</td> </tr> <tr> <td data-bbox="218 829 909 922">4.2.1 Explore effective delivery of drivers education and awareness of bicycles</td> <td data-bbox="909 829 1283 922">TCC/MPO's/Mobility Manager</td> <td data-bbox="1283 829 1455 922">2014</td> <td data-bbox="1455 829 1906 922">time/resources</td> </tr> <tr> <td data-bbox="218 922 909 971">4.2.2 Explore adult bicycle class feasibility</td> <td data-bbox="909 922 1283 971">Mobility Manager</td> <td data-bbox="1283 922 1455 971">2014</td> <td data-bbox="1455 922 1906 971">time/resources</td> </tr> <tr> <td data-bbox="218 971 909 1068">4.2.3 Execute share and be aware campaign (distribution of rules of the road to drivers and non motorized users)</td> <td data-bbox="909 971 1283 1068">TCC/Mobility Manager</td> <td data-bbox="1283 971 1455 1068">2014</td> <td data-bbox="1455 971 1906 1068">time/resources</td> </tr> <tr> <td data-bbox="218 1068 909 1149">4.2.4 Promote bike on bus training</td> <td data-bbox="909 1068 1283 1149">Janesville Transit/Mobility Manager</td> <td data-bbox="1283 1068 1455 1149">continuous</td> <td data-bbox="1455 1068 1906 1149">time/resources</td> </tr> <tr> <td data-bbox="218 1149 909 1198">4.2.5 Explore development of bike maintenance classes</td> <td data-bbox="909 1149 1283 1198">Mobility Manager</td> <td data-bbox="1283 1149 1455 1198">2014</td> <td data-bbox="1455 1149 1906 1198">time/resources</td> </tr> <tr> <td data-bbox="218 1198 909 1279">4.3 Encouragement: Support activities and programs that encourage active transportation</td> <td data-bbox="909 1198 1283 1279">TCC/Mobility Manager</td> <td data-bbox="1283 1198 1455 1279">continuous</td> <td data-bbox="1455 1198 1906 1279">time/resources</td> </tr> <tr> <td data-bbox="218 1279 909 1328">4.3.1 Continue Rock County Wednesday Walks</td> <td data-bbox="909 1279 1283 1328">Mobility Manager</td> <td data-bbox="1283 1279 1455 1328">continuous</td> <td data-bbox="1455 1279 1906 1328">time/resources</td> </tr> <tr> <td data-bbox="218 1328 909 1386">4.3.2 Explore feasibility of a recreational bicycle program for seniors</td> <td data-bbox="909 1328 1283 1386">Mobility Manager</td> <td data-bbox="1283 1328 1455 1386">2014</td> <td data-bbox="1455 1328 1906 1386">time/resources</td> </tr> </tbody> </table>				Action Item	Persons Responsible	Timeline	Road Blocks	4.1 Engineering: Encourage the development of safe bicycle and pedestrian facilities for mobility impaired users	TCC/MPO's	continuous	funding	4.1.1 Promote complete streets policy	TCC/MPO's	continuous	politics/funding	4.1.2 Encourage the creation of new, and the maintenance of, sidewalks and curb ramps	TCC/MPO's	continuous	politics/funding	4.1.3 Support bicycle parking development code	TCC/MPO's	continuous	politics/funding	4.2 Education: Support education efforts to teach bicycle and pedestrian safety	TCC/MPO's/Mobility Manager	continuous	time/resources	4.2.1 Explore effective delivery of drivers education and awareness of bicycles	TCC/MPO's/Mobility Manager	2014	time/resources	4.2.2 Explore adult bicycle class feasibility	Mobility Manager	2014	time/resources	4.2.3 Execute share and be aware campaign (distribution of rules of the road to drivers and non motorized users)	TCC/Mobility Manager	2014	time/resources	4.2.4 Promote bike on bus training	Janesville Transit/Mobility Manager	continuous	time/resources	4.2.5 Explore development of bike maintenance classes	Mobility Manager	2014	time/resources	4.3 Encouragement: Support activities and programs that encourage active transportation	TCC/Mobility Manager	continuous	time/resources	4.3.1 Continue Rock County Wednesday Walks	Mobility Manager	continuous	time/resources	4.3.2 Explore feasibility of a recreational bicycle program for seniors	Mobility Manager	2014	time/resources
Action Item	Persons Responsible	Timeline	Road Blocks																																																								
4.1 Engineering: Encourage the development of safe bicycle and pedestrian facilities for mobility impaired users	TCC/MPO's	continuous	funding																																																								
4.1.1 Promote complete streets policy	TCC/MPO's	continuous	politics/funding																																																								
4.1.2 Encourage the creation of new, and the maintenance of, sidewalks and curb ramps	TCC/MPO's	continuous	politics/funding																																																								
4.1.3 Support bicycle parking development code	TCC/MPO's	continuous	politics/funding																																																								
4.2 Education: Support education efforts to teach bicycle and pedestrian safety	TCC/MPO's/Mobility Manager	continuous	time/resources																																																								
4.2.1 Explore effective delivery of drivers education and awareness of bicycles	TCC/MPO's/Mobility Manager	2014	time/resources																																																								
4.2.2 Explore adult bicycle class feasibility	Mobility Manager	2014	time/resources																																																								
4.2.3 Execute share and be aware campaign (distribution of rules of the road to drivers and non motorized users)	TCC/Mobility Manager	2014	time/resources																																																								
4.2.4 Promote bike on bus training	Janesville Transit/Mobility Manager	continuous	time/resources																																																								
4.2.5 Explore development of bike maintenance classes	Mobility Manager	2014	time/resources																																																								
4.3 Encouragement: Support activities and programs that encourage active transportation	TCC/Mobility Manager	continuous	time/resources																																																								
4.3.1 Continue Rock County Wednesday Walks	Mobility Manager	continuous	time/resources																																																								
4.3.2 Explore feasibility of a recreational bicycle program for seniors	Mobility Manager	2014	time/resources																																																								



	4.3.3 Disseminate information and raise awareness of the bike trail system and on road bike routes	Mobility Manager/MPO's	continuous	time/resources
	4.3.4 Explore programs that get bikes into peoples' hands i.e. DreamBikes	Mobility Manager	2014	time/resources
	4.4 Enforcement: Support enforcement of traffic laws	TCC/MPO's	continuous	time/resources
	4.4.1 Support Driver enforcement laws in relation to pedestrians and bicyclists	TCC/MPO's	continuous	time/resources
	4.4.2 Support ticketing for blocking sidewalks	TCC/MPO's	continuous	time/resources
5. Increase independence of transportation disadvantaged populations through improved volunteer driver programs (Medium)				
	Action Item	Persons Responsible	Timeline	Road Blocks
	5.1 Explore feasibility of using a Time Bank model to increase access to volunteer driver programs	Mobility Manager	2014	time/start-up/buy in
	5.1.1 Build upon current efforts underway in the Evansville Time Bank	Mobility Manager	2014	time/start-up/buy in
	5.1.2 Partner with surrounding counties to expand Time Bank model	Mobility Manager	2015	time/start-up/buy in
	5.1.3 Research best practices for platform/delivery	Mobility Manager	2014	time/expertise
	5.2 Create a "volunteer driver committee"	volunteer driver providers/Mobility Manager	2014	buy-in/commitment
	5.2.1 Bring volunteer driver managers together to strategize delivery methods, resource sharing, and avoid duplication of services	Volunteer driver providers	2014	buy-in/commitment/technological/funding
	5.2.2 Explore volunteer ride sharing and centralized dispatch across volunteer driver programs to increase efficiency	Volunteer driver providers/Mobility Manager	2016	buy-in/commitment
	5.3 Educate elected officials on the importance of continued funding for volunteer driver programs	Volunteer driver providers/Mobility Manager	continuous	funding/politics
6. Increase access to goods and services for transportation disadvantaged populations (High)				
	Action Item	Persons Responsible	Timeline	Road Blocks
	6.1 Increase access to goods and services through virtual mobility	TCC/Mobility Manager	2014-2015	technological/location



6.1.1	Promote computer educational classes to increase virtual mobility	Mobility Manager	2014	technological/location
6.1.1.1	Identify lead agencies to plan, develop, and execute trainings	Mobility Manager/TCC	2014	buy-in/commitment/staffing
6.2	Increase access to goods and services within a community	TCC/Mobility Manager/Transportation providers	continuous	funding
6.2.1	Promote County agencies to use satellite offices to provide services	Mobility Manager/County agencies	2015	resources/commitment/feasibility
6.2.1.1	Identify potential satellite office hosts	Mobility Manager/County agencies	2015	resources/commitment/feasibility
6.2.2	Encourage government events to be held at locations throughout the County	Mobility Manager/County agencies	continuous	resources/commitment/feasibility
6.2.3	Explore ways to “de-silo” funding streams to ease eligibility requirements for certain services where appropriate	Mobility Manager/TCC	2016	red-tape/time
6.3	Increase access to goods and services in other communities	TCC/Mobility Manager/Transportation providers	continuous	funding
6.3.1	Explore rural deviated fixed route potential	Rock County Transit/Mobility Manager/TCC	2017	funding
6.3.2	Identify funding streams to support transportation between communities	Mobility Manager/Rock County Transit	2017	funding
7. Maintain existing services (High)				
Action Item		Persons Responsible	Timeline	Road Blocks
7.1	Continue current funding sources and current levels of funding	Transportation providers	continuous	decreased funding levels
7.2	Explore grants/other funding sources	TCC/Mobility Manager/Transit Operators	continuous	funding/decreased revenue streams/



7.3 Review and approve transit grant applications when appropriate	TCC	continuous	availability of funding sources
7.4 Maintain dialogue with local/state/federal leaders on the importance of adequate funding for transportation programs	Mobility Manager/TCC/Transportation Providers	continuous	politics/funding



APPENDICES

Appendix 1: Rock County Transportation Coordinating Committee

Coordinating Committee Members

Rob Wilkinson	AARP/GWAAR
Joyce Lubben	Council on Aging
Jennifer Anselmi	Human Services
Patty Hansberry	RSVP
Karl Schulte	Brown Cab Services Inc.
Michelle Gavin	Beloit Transit System
Terry Nolan	Janesville MPO
Steve Skelly	Rock County Transit
Lynn Jones	Community Action
Terry Thomas	Rock County Board of Supervisors
Dave Mumma	Janesville Transit System
Bob Soltau	Stateline Area Transportation Study
Justin Svingen	Rock County Mobility Manager
Ryan Schomber	Rock County Job Center
John Hanewall	Developmental Disabilities Board

Alternates to the Coordinating Committee

Jennifer Partridge	Developmental Disabilities Board
Elaine Mueske	
Robert Harlow	RSVP
Melissa Kooiman	Rock County Human Services
Duane Cherek	City of Janesville Planning Department
Dave Lowe	Brown Cab Services Inc.
Dave Kipp	Janesville Transit System
James Thompson	Beloit Transit System
Harold Luther	
Steve Howland	Rock County Board of Supervisors



Appendix 2: Coordinated Plan Meeting Minutes

Friday, March 8th
8:30 AM
3328 U.S. Highway 51, North
Janesville, WI

Minutes

Members present: Jennifer Anselmi, John Hanewall, Bob Soltau, Dave Mumma, Patty Hansberry, Rob Wilkinson, Steve Skelly, Justin Svingen, Joyce Lubben, Terry Nolan, Terry Thomas, Lynn Jones.

Others in attendance: James Thompson

Public Transit-Human Service Plan

Chair Svingen gave a brief overview of the Human Services Public Transit Coordinated Plan update that is scheduled for 2013. Descriptions of the previous plan and current planning requirements were provided.

Friday, April 12, 2013
8:30 AM
3328 US Highway 51 North
Janesville, WI

Minutes

Members Present: John Hanewall, Dave Mumma, Patty Hansberry, Rob Wilkinson, Justin Svingen, Joyce Lubben, Terry Nolan, Lynn Jones, Ryan Schomber, Karl Schulte

Others in attendance: Supervisor Steve Howland

Public Transit-Human Service Plan

The Committee discussed strategies for public outreach for the Public Transit-Human Services Plan update. A number of focus groups and two larger community wide meetings were discussed as a possible model. The focus groups would be held throughout the County and the larger meetings would be held at a central location. In addition, a web based platform for input will be created to further expand the ability of residents to provide input. Possible venues for public meetings were discussed such as Pathways, the Rock County Job Center, area senior centers, and libraries.

The Committee created a sub-committee consisting of Chair Svingen, Member Jones, and Member Schulte to develop a public involvement approach based upon the suggestions posited by the Committee. A draft of this approach will be presented at the next meeting scheduled May 10, 2013.



Friday, May 10, 2013
8:30 AM
Health Care Center Classroom #136
3530 County Road F
Janesville, WI 53545
Minutes

Members Present: Dave Mumma, Jennifer Anselmi, John Hanewall, Joyce Lubben, Justin Svingen, Karl Schulte, Patty Hansberry, Rob Wilkinson, Ryan Schomber, Steve Skelly, Terry Nolan, Terry Thomas

Public Transit-Human Service Plan

Chair Svingen gave an update on the transportation inventory process. A revised list will be disseminated once more information is gathered. The Committee agreed to divide up the known providers among Members who will then be responsible for gathering needed information.

Chair Svingen and Member Schulte presented the recommendations put forth by the Public Outreach sub-committee that also consists of Member Lynn Jones (not present).

The overall approach to the outreach plan will include a series of focus groups held throughout the county. Currently focus groups have been scheduled as follows:

June 10-Pathways 1PM – 3PM

June 10-Pathways 5:30 PM-7:30 PM (in Spanish)

June 18-Job Center 1:00 PM-4:00 PM

June 21-Edgerton Library 10:00 AM – 12:00 AM

June 27-New Horizon Methodist Church Orfordville 10:00 AM–12:00 PM

July 17-Clinton Senior Center-1:00 PM-3:00 PM

A facilitator’s kit and loose script will continue to be worked on. The general outline presented included the following topic areas:

Introduction

Housekeeping

Overview of the day

Explain the coordinated plan

Explain the planning process

Existing Conditions

Visioning

Existing conditions cont’d

Quizzing

Gaining knowledge

Prioritize

The sub-committee also recommended the development of a “virtual stakeholders” meeting which will be in the form of an online survey that will be distributed widely as well as dispersed to specific individuals/agencies to ensure a diverse and representative cross section of Rock County provides input. Examples of survey targets

County Board

Local administrators/mayors/leaders

Social service agencies

Tap into existing networks



Chair Svingen and Vice Chair Nolan will work on developing the outline of the survey process and have recommendations for the next meeting.

Member Skelly moved to approve the recommendations put forth by the sub-committee pending continued review by the Committee via email, second by Member Schomber.

ADOPTED

Friday, June 14, 2013

8:30 AM

Health Care Center Classroom #136

3530 County Road F

Janesville, WI 53545

Minutes

Members Present: Jennifer Anselmi, Justin Svingen, Karl Schulte, Lynn Jones, Patty Hansberry, Rob Wilkinson, Ryan Schomber, Terry Nolan, Terry Thomas

Others in attendance: Aaron Groth, Joseph Scharenbroch, Demetrius Jones

Public Transit-Human Service Plan

An overview of two focus groups held at the Community Action Pathways Center on June 10 was provided.

The first focus group was comprised of 9 participants from Community Action programs. The second focus group was comprised of 6 Spanish language participants. Analysis of focus group results is ongoing.

Remaining Focus Group Schedule:

Tuesday June 18 at the Job Center

Friday June 21 at Edgerton Public Library

Thursday, June 27 at New Horizon Church in Orfordville

Friday June 28 at Gathering Place in Milton

Thursday July 11 at the Hedberg Library

Wednesday July 17 at Clinton Senior Center

Chair Svingen updated the Committee on the design of a survey for the Public Transit-Human Services Coordinated Transportation Plan. Member Nolan and Chair Svingen designed the survey. Member Thomas moved to approve survey design. Member Wilkinson seconded.

Motion carried.



Friday, July 12, 2013
8:30 AM
Health Care Center Classroom #136
3530 County Road F
Janesville, WI 53545

Minutes

Members Present: Joyce Lubben, Karl Schulte, Lynn Jones, Patty Hansberry, Rob Wilkinson, Ryan Schomber, Steve Skelly, Terry Nolan, Steve Howland (alternate for Terry Thomas)

Others in attendance: Joseph Scharenbroch

Public Transit-Human Service Plan

6/18/13 Job Center

- 5 Job Center Partners, 1 consumer attended.
- Major issues were need for later hours of transit service to access jobs, regional service

6/21/13 Edgerton

- 6-8 attendees; taxi drivers and dispatcher.
- Regional service needs
- Taxi Drivers were unfamiliar with existing services

6/27/13 Orfordville

- 6 attendees
- Regional Service needs to smaller communities
- Fear of trying public transit, need for travel buddies

6/28/13 Milton

- 7 attendees
- Participants rely on friends/family for transportation; fear of trying public transit

7/11/13 Janesville Spanish Session

- 1 attendee with her two small children. Transit user and advocate for disabled
- Accessibility issues regarding lack of sidewalks at bus stops, sidewalk upkeep and snow clearance, need for bus drivers to call out stops for visually impaired or have automatic voice prompts. Also mentioned recreation and tourist attractions not well served by transit.



Friday, August 9, 2013
8:30 AM
Health Care Center Classroom #136
3530 County Road F
Janesville, WI 53545
Minutes

Members Present: Bob Soltau, Dave Mumma, Joyce Lubben, Justin Svingen, Karl Schulte, Lynn Jones, Patty Hansberry, Rob Wilkinson, Ryan Schomber, Steve Skelly, Terry Thomas, Melissa Kooiman (alternate for Jennifer Anselmi), James Thompson (alternate for Michelle Gavin)

Others in attendance: Joseph Scharenbroch, Steve Howland (alternate for Terry Thomas)

Public Transit-Human Service Plan

Chair Svingen informed the Committee that the focus groups and public meetings for the Public Transit-Human Services timeline are now complete. Early analysis has identified some emerging trends in service gaps and improvements including, expanded service parameters, making it easier to complete multi-purpose trips, and improved marketing and outreach.

Chair Svingen informed the Committee that 116 people have responded to the survey thus far and urged members to continue to promote the survey to existing networks and contacts.

Chair Svingen informed the Committee that the development of action items and strategies will be conducted at the next scheduled meeting after an overview of outreach results. A draft plan will then be prepared and ready for review for October's scheduled meeting.

Friday, September 13, 2013
8:30 AM
Health Care Center Classroom #136
3530 County Road F
Janesville, WI 53545
Minutes

Members Present: Justin Svingen, Joyce Lubben, Lynn Jones, Rob Wilkinson, Ryan Schomber, Bob Soltau, Dave Mumma, Jennifer Anselmi, Patty Hansberry, Steve Howland (alternate for Terry Thomas)

Others in attendance: Joseph Scharenbroch

Public Transit-Human Service Plan

Chair Svingen gave an overview of the 2013 Coordinated Plan survey results (see appendix 4)

Friday, October 11, 2013
8:30 AM
Health Care Center Classroom #136
3530 County Road F
Janesville, WI 53545
Minutes



Members Present: Bob Soltau, Jennifer Anselmi, John Hanewall, Joyce Lubben, Justin Svingen, Karl Schulte, Lynn Jones, Patty Hansberry, Rob Wilkinson, Ryan Schomber, Steve Skelly, Supervisor Terry Thomas

Others in attendance: Joseph Scharenbroch, Supervisor Steve Howland (alternate for Supervisor Terry Thomas)

Public Transit-Human Service Plan

Member Soltau stated the importance of using neutral language in the development of strategies and goals.

Member Schomber stated that his program has monies available that could possibly be used for collaboration, outreach, and/or education for job related transportation.

Member Schulte mentioned the possibility of partnering with area schools for car maintenance program.

Members discussed the complications involved in competing for 5307 funds amongst area providers. A coordinated approach was deemed appropriate.

Member Skelly stated that Rock County Transit has four weekly runs from Evansville to Janesville that has open seats for possible coordination of trips.

Member Lubben stated the importance of ensuring that the strategies and goals are directly related to language in 85.21 and 5310 grant programs.

Member Lubben stated the importance of adding an educational component in regard to statewide Non-Emergency Medical Transportation program.

Member Jones moved to adopt the DRAFT strategies and goals including discussed alterations; second by Member Lubben; motion carries.



Appendix 3: Meeting Flyer Example

Rock County
Public Transit-Human Services
Transportation Coordination Meeting
Please attend!



- **Date:** Wednesday, July 17, 2013
- **Time:** 1:00 PM - 2:30 PM
- **Location:** *Clinton Senior Center*
508 Front Street
Clinton, WI 53525
- **Why:** To discuss unmet transportation needs in your community
- **Details:** Light refreshments will be provided

For reasonable accommodations or for more information please contact Justin Svingen, Rock County Mobility Manager at:
(608) 757-5408
or via email at
svingen@co.rock.wi.us



Appendix 4: Meeting Evaluation Form

County/Region:	
Date:	
Facilitator(s):	

Instructions: For each item below, please circle the number/response that best expresses your opinion.

	Strongly Agree	Agree	Strongly Disagree	Don't Know
--	----------------	-------	-------------------	------------

General Meeting Questions

- | | | | | | | |
|---|---|---|---|---|---|---|
| 1. The information covered in the group discussions, examples and explanations was understandable. | 1 | 2 | 3 | 4 | 5 | 6 |
| 2. The meeting provided a good forum for communication about public/human services transportation coordination. | 1 | 2 | 3 | 4 | 5 | 6 |

Facilitator Questions

- | | | | | | | |
|--|---|---------------|------------------|---|-----------------|---|
| 3. Facilitator was knowledgeable about the meeting process. | 1 | 2 | 3 | 4 | 5 | 6 |
| 4. The information was presented in a clear, logical format. | 1 | 2 | 3 | 4 | 5 | 6 |
| 5. The time allotted for the meeting was: | | too much
1 | about right
2 | | not enough
3 | |

6. List the three most significant transportation related **barriers**.

1.
2.
3.

7. Would you support increased public funding to address transportation related barriers?
8. Are you interested in participating in further efforts to increase transportation coordination in Rock County? If yes, please leave contact information.
9. List any information or meeting content you felt was omitted or needed further clarification.



Appendix 5: Meeting Evaluation Summary

	Strongly Agree		Agree		Strongly Disagree	Don't Know	AVG
General Meeting Questions							
1. The information covered in the group discussions, examples and explanations was understandable.	1	2	3	4	5	6	1.46
2. The meeting provided a good forum for communication about public/human services transportation coordination.	1	2	3	4	5	6	1.50
Facilitator Questions							
3. Facilitator was knowledgeable about the meeting process.	1	2	3	4	5	6	1.54
4. The information was presented in a clear, logical format.	1	2	3	4	5	6	1.46
	too much		about right		not enough		AVG
5. The time allotted for the meeting was:	1		2		3		1.96



Appendix 6: 2013 HSPT Coordinated Transportation Plan Survey

TRANSPORTATION SURVEY

The Rock County Transportation Coordinating Committee is seeking your input into the 2013 Public Transit-Human Services Coordinated Transportation Plan. Please take a few minutes to answer the following questions. For further information on the Public Transit-Human Services planning process please contact Justin Svingen, Rock County Mobility Manager at (608) 757-5408 or via email at svingen@co.rock.wi.us. Thank you for your contribution!

1) How do you identify your race/ethnicity?

- Black/African American White/Caucasian Hispanic/Latino
 Asian/Pacific Islander American Indian/Alaskan Native Multiple
 Other

2) What is your annual household income?

- under \$10,000 \$10,000-\$19,999 \$20,000-\$29,999
 \$30,000-\$39,999 \$40,000-\$49,999 over \$50,000

3) Gender

- Male Female

4) Age

- Under 18 19-40 41-55 56-65 Over 65

5) Place of residence

- Janesville Beloit Evansville Edgerton
 Orfordville Footville Clinton Milton
 Other _____

6) Do you have a disability?

- Yes No

7) Do you currently drive?

- Yes No

8) Do you use the public bus system?

- Yes No

9) Are you currently employed?

- Full time employed Part time Temporary Seeking Not currently employed



10) When you leave your place of residence where do you go? (Select all that apply)

- Visit friends/family
- Social/Community Events
- Work
- Place of worship
- Medical care provider
- Dining
- Other (please specify)_____
- Government office/Senior Center
- Social Service Agency
- Childcare provider/educational programs for child
- Shopping (groceries, pharmacy, etc...)
- I do not leave home
- School/Education programs for self

11) In the past month, what modes of transportation have you used? (Select all that apply)

- Borrow a vehicle from friends/family
- Janesville Transit System
- Drive my personal automobile
- Beloit Transit System
- Beloit-Janesville Express
- Volunteer Driver Program
- Non Emergency Medical Transportation
- Janesville-Milton-Whitewater Innovation Express (JMW)
- Other (please Specify)_____
- Rock County Specialized Transit
- Bike
- Taxi
- Walk
- Van Galder
- Carpool

12) Are there any destinations you would like to get to but can't using the existing transportation resources available?



13) What is preventing you from getting to where you want/need to go? (Select all that apply)

- Coordinating rides across county/state lines is too difficult
- I don't have any difficulty getting where I need to go
- Services don't include my desired destinations
- Financial (gas is too expensive, can't afford a car, trips cost too much)
- Don't have a valid driver's license
- There is little to no transportation services available in my community
- I don't know how to use the transportation services
- I don't know what transportation services are available in my community
- No access to a personal vehicle
- Physical limitations (age, chronic health problems, medical condition)
- Times of service are not compatible with my needs
- Other (please specify) _____

14) Select the response that best fits your personal view

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
It is important for Rock County to have a good transit system.	<input type="checkbox"/>				
It is important that people who don't have access to a personal vehicle have access to public transit.	<input type="checkbox"/>				
The County should continue to provide transportation	<input type="checkbox"/>				



for elderly and disabled individuals.

15) Please select the response that best aligns with your personal view.

Improvements to public transportation should be funded by...

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
Employers	<input type="checkbox"/>				
Increased gas tax	<input type="checkbox"/>				
Private businesses	<input type="checkbox"/>				
Increased public transit fare	<input type="checkbox"/>				
Vehicle miles traveled tax	<input type="checkbox"/>				
Regional transit authority	<input type="checkbox"/>				
Tollways	<input type="checkbox"/>				
Keep funding levels as they are	<input type="checkbox"/>				

16) What improvements would you like to see to the transportation network in Rock County?



Appendix 7 : 2013 HSPT Coordinated Transportation Plan Survey Results

Q1

Race/Ethnicity	Number	Percent
Caucasian/White	166	52%
Black/African American	72	23%
Hispanic/Latino	65	20%
Multiple	8	3%
Other	7	2%
Asian/Pacific Islander	1	0%
American Indian/Alaskan Native	1	0%
Total	320	100%

Q2

Income	Number	Percent
under \$10,000	117	39%
over \$50,000	65	22%
\$30,000-\$39,999	38	13%
\$10,000-\$19,999	37	12%
\$20,000-\$29,999	25	8%
\$40,000-\$49,999	16	5%
Total	298	100%

Q3

Gender	Number	Percent
Male	90	29%
Female	221	71%
Total	311	100%



Q4

Age	Count	Percent
0-18	26	8%
19-40	148	47%
41-55	86	27%
56-65	36	12%
65+	17	5%
Total	313	100%

Q5

Residence	Number	Percent
Beloit	222	70%
Janesville	52	16%
other	18	6%
Edgerton	8	3%
Clinton	7	2%
Milton	6	2%
Evansville	3	1%
Orfordville	3	1%
Footville	0	0%
Total	319	100%

Q6

Disability		
Yes	51	18%
No	266	82%
Total	317	100%

Q7

Currently Drive		
Yes	230	71%
No	88	29%
Total	318	100%



Q8

Ride the Bus		
Yes	87	29%
No	230	71%
Total	317	100%

Q9

Employment		
Not currently employed	112	35%
Full time	109	38%
Part time	55	16%
Seeking	33	8%
Temporary	9	2%
Total	318	100%

Q10

Destination	Count	Column1
Shopping	238	90%
Visit friends/family	222	84%
Medical care provider	160	61%
Work	159	60%
Dining	145	55%
Social/Community events	129	49%
School/educational programs for self	97	37%
Place of Worship	92	35%
Childcare provider/educational programs for child	41	16%
Social Service Agency	38	14%
Government office/Senior Center	35	13%
other	22	8%
I do not leave home	7	3%



Q11

Mode	Count	Column1
Drive personal automobile	205	78%
Walk	168	64%
BTS	68	26%
Bike	65	25%
Borrow a vehicle from friends/family	64	24%
carpool	31	12%
JTS	27	10%
BJE	22	8%
Other	16	6%
Rock County Transit	9	3%
Volunteer	8	3%
Taxi	8	3%
NEMT	8	3%
Van Galder	5	2%
JMW	2	1%

Q12

Q13

Barrier	Count	Column1
I don't have any difficulty getting where I need to go	104	39%
Financial	87	33%
Don't have valid license	70	27%
No access to a vehicle	45	17%
Times of service are not compatible with my needs	33	13%
Services don't include my desired destinations	28	11%
I don't know how to use the services	28	11%
Coordinating rides across county/state lines is too difficult	26	10%
I don't know what services exist	21	8%
There is little to no transportation services available	20	8%
Physical limitations	18	7%
Other	3	1%



Q14

5 Strongly agree 4 Agree 3 Neutral 2 Disagree 1 Strongly disagree	Average
The County should continue to provide transportation for elderly and disabled individuals	4.71
It is important that people who don't have access to a personal vehicle have access to public transit	4.72
It is important for Rock County to have a good transit system	4.73

Q15

5 Strongly agree 4 Agree 3 Neutral 2 Disagree 1 Strongly disagree	Average
Regional transit authority	3.49
Keep funding levees as they are	3.46
Employers	3.20
Tollways	3.16
Private businesses	3.17
Increased public transit fare	2.71
Vehicle miles traveled tax	2.72
Increased gas tax	2.63



Appendix 8: Survey Invitees

Name	Agency	Name	Agency
Art Lefeber	Head Start	Marline Holmes	Women's Fund of the Stateline Community Foundation
Mary Tellefson	Wisconsin Center for the Blind and Visually Impaired	Marti Everts	Council on Aging Advisory Committee
Char Levzow	Council on Aging Advisory Committee	Bob Soltau	Stateline Area Transportation Study
Dan Wietecha	City of Evansville	Mel Stark	AARP
Daniel Fredricks	Dean Clinic	Melissa Kooiman	Rock County Human Services
Daryl Porter	Council on Aging Advisory Committee	Michael Santucci	Physicians Mutual
Dave Hyde	Wisconsin Center for the Blind and Visually Impaired	Michelle Gavin	Beloit Transit System
Dave Kipp	Janesville Transit System	Mischell White	Scoville Center Apartments
Dave Lowe	Brown Cab Services Inc.	Nancy Arnold	Council on Aging Advisory Committee
Dave Mumma	Janesville Transit System	Nancy Flood	Council on Aging Advisory Committee
Dave VanDer Haegen	Creekside Place	Nancy Toubl	Council on Aging Advisory Committee
Demetrius Jones	You Buy We Fly	Patricia Tobin	City of Janesville Senior Center
Diane Tester	Council on Aging Advisory Committee	Patricia Wiggins	Community Action
Duane Cherek	City of Janesville Planning Department	Patti Schutt	Grinnell Hall
Gina Duwe	Janesville Gazette	Patty Hansberry	RSVP
Harold Luther	Southwest Wisconsin Workforce Development Board	Peg Slaback	Council on Aging Advisory Committee
Hjordis Olson	Council on Aging Advisory Committee	Rev. Eric Jones	Orfordville Lutheran Church
James Thompson	Beloit Transit System	Rob Wilkinson	AARP/GWAAR
Jane Witt	Huntington Place	Robert Harlow	RSVP
Janet Kopp	Council on Aging Advisory Committee	Romona Flannigan	City of Edgerton
Jennifer Anselmi	Human Services	Ronnie Thomas	Rock County Council on Aging Advisory Committee
Jennifer Partridge	Developmental Disabilities Board	Ryan Schomber	Rock County Job Center
Jenny Schmidt	The Heights Assisted Living	Sonya Heiser	Council on Aging Advisory Committee
Joe Scharenbroch	Catholic Charities	Steve Howland	Rock County Board of Supervisors
John Hanewall	Developmental Disabilities Board	Steve Skelly	Rock County Transit
Joyce Lubben	Council on Aging	Tammie King	King Consulting Services
Joyce O'Dierno	Janesville Garden Court	Terry Burrington	Estate Protection Solutions
Judy Walton	City of Evansville	Terry Nolan	Janesville MPO
Julie Hermanson	Community Action	Terry Thomas	Rock County Board of Supervisors



Justin Svingen	Rock County Mobility Manager	Tina Wold	Salvation Army
Karl Schulte	Brown Cab Services Inc.	Vicky Buckholtz	Lutheran Social Services
Latrece Sandlin	Forward Service Corporation	Julie Seeman	Council on Aging
Luan Hanewall	Swifhaven Community	Joyce Jass	Council on Aging
Lynn Jones	Community Action	Ranee Goodroad	Council on Aging
Gary Messinger	Evansville Timebank	Terri Pass	Council on Aging



Appendix 9: Transportation Providers

Provider	Eligibility Restrictions	Vehicles	Description	Days and Hours of Operation	Accessible	How To Access
Beloit Transit 1225 Willowbrook Road Beloit, WI 53511 608-364-2870 Contact Person: Michelle Gavin	None		Fixed Route Demand Response Paratransit Other: Regional Commuter Service	Weekdays: 6:00 AM-5:20PM Saturday: 9:00 AM-4:00PM	Yes	Fixed Routes Call for each ride (Paratransit) Other: Pre-arranged schedule. (paratransit only)
Janesville Transit System 900 N. Parker Janesville, WI 53545 608-755-3150 Contact Person: David Mumma	None	Bus - 17 Van - 1 Other Paratransit Service	Fixed Route Demand Response Paratransit Other: Regional Commuter Service	Weekdays: 4:45 AM - 11:30 PM (Intercity) 6:15 AM - 10:15 PM (In-City) Saturday: 8:45 AM - 6:15 PM (In-City) 7:45 AM - 11:30PM (Intercity) Sunday: 12:45 PM - 11:30 PM	Yes	Fixed Routes Call for each ride (Paratransit) Other: Pre-arranged schedule. (paratransit only)
Edgerton Public Transit 735 Madison Ave Fort Atkinson, WI 53538 608-884-9847 Contact Person: Karl Schulte	None	Minivan-1	Demand Response within city limits of Edgerton	Weekdays 7:15 AM - 5:15 PM Saturday 9:00 AM- 1:00 PM	Yes	Call for each ride



Creekside Place 102 Maple St Evansville, WI 53536 608-882-0407 Contact Person: Dave VanDer Haegen	seniors	1 minibus	Local Senior Transportati on	Varies	Yes	Other
Clinton Senior Center 508 Front Street Clinton, WI 608-676-4600	seniors	1 minibus	Local/region al senior transportatio n	Varies	Yes	Other
Van Galder 715 S Pearl St Janesville, WI 53548 (608) 752-5407	None		Regional Commuter Transportati on	Daily	Yes	Fixed Routes
Janesville Taxi 830 Harding Street, #101 Janesville, WI 53545 608-752-2000	None		Demand Response	Varies	No	Call for each ride
Access Transit N2563 Coplien Rd Monroe, WI 53566 (608) 214-5047	Elderly, people with disabilities, and children	Passenger and lift equipped vans	Demand Response ample advanced notice	Weekdays 6:30 AM-8:00 PM Saturday 6:30 AM-8:00 PM	Yes	Call for each ride



Ktown Transportation 6946 46th St Kenosha, WI 53144 262-764-0377 Contact Person: Tammy Organ	None	Wheelchair accessible/ambulatory	Demand Response	Weekdays 4:30 AM – 8:00 PM Saturday 4:30 AM – 8:00 PM	Yes	Call for each ride
WeCare 2889 County Road Mn Stoughton, WI 53589 608-838-8589	Elderly/Disabled		Demand Response	N/A	Yes	Call for each ride
LaVigne Bus Co. Inc. N3019 US HWY 12 Fort Atkinson, WI 53538 920-563-1515	Elderly/disabled	Wheelchair accessible/ambulatory	Demand Response	Varies	Yes	Call for each ride
Yellow Cab 2091 Shopiere Road Suite 3 Beloit, WI 53511 608-365-8855	Primarily through school district		Demand Response	Varies		Call for each ride
Call-me-a-cab 410 Bluff Street Beloit, WI 53511 608-364-6900	None		Demand Response	Varies		Call for each ride
You Buy We Fly P.O. Box 345 Beloit, WI 53512 608-363-3939	None		Demand Response	Sunday-Thursday 9:00 AM- 10:00 PM Friday-Saturday 9:00 AM-2:00 AM	No	Call for each ride



Seniors Volunteering for Seniors 2433 S. Riverside Dr.#1 Beloit WI, 53511 608-362-9593 Contact Person: Patty Hansberry	55 and over needing assistance	73 volunteers using own vehicles	Demand Response 3 to 5 day notice	Weekdays 8:00 AM-5:00 PM Saturday limited to volunteer availability Sunday limited to volunteer availability Holidays limited to volunteer availability	No	Call for each ride
Rock County Rides 51 S. Main Street Janesville, WI 53545 608-757-5054 Contact Person Steve Skelly	55 and over/disabled	2 volunteers using own vehicle	Demand Response Parameters- Madison, Monroe, Rockford, Milwaukee	Weekdays 8:00 AM-5:00 PM	No	Call for each ride

